

Average Daily Net Press Run For the Week Ended May 23, 1958 12,925

VOL. LXXXVIII, No. 21

Manchester—A City of Village Charm

(Classified Advertising on Page 16)

The Weather Forecast of U. S. Weather Bureau

About Town

Mrs. Marion Crocker, 137 St. ... Mrs. Charlotte R. Gray, 71 Forest ...

Officers Installed

By Bernard P.T.S.O. Mrs. Margery Plummer, 106 Seaman Circle ...

St. Bridget's Cemetery Assn. To Disband After 18 Years

After nearly 18 years of existence, the St. Bridget's Cemetery Assn. will be discontinued ...

Outing Planned By Garden Club

The annual meeting and outing of the Manchester Garden Club will be held at the home of Mrs. Douglas ...

Once-over way to weed & feed

Scott's ... Bonus does two jobs. Kills weeds like dandelions, plantain, buckhorn ...

L. T. WOOD CO.

ICE PLANT AT BISSELL ST. Cubes-Crushed-Blocks

NEED A TIARA FOR THE PROM?

GET YOURS AT TIER'S BRIDAL SHOP 101 Center St., ME 9-8414

Come see our lovely new styles in SUMMER HANDBAGS

Easy to clean all white plastic calf; also new floral trim styles and washable styles with removable covers. \$1.00 to \$2.98

SPECIAL from HALE'S MILLINERY DEPT.

FINAL CLEARANCE OF ALL SPRING HATS VALUES to \$3.00



The Pretty Look In Summer Fashion... The popular shirt-neck dress, complete with a matching jacket ...

AUCTION, RUMMAGE and FOOD SALE SATURDAY, JUNE 6—11 A.M. TO 7 P.M.



'Dutch Boy' HOUSE PAINT Gives extra coverage, extra protection and value!

FOR THAT MOST ENTERTAINING GIFT! PORTABLE RADIOS Large Selection



McElroy Discloses Joint Chiefs Split Over Air Defense Washington, June 6 (AP)—Secretary of Defense Neil McElroy said today there is disagreement ...

U.S. Will Assist Canadians Fire Satellite in '61 Prince Albert, Sask., June 6 (AP)—Canada will launch an Earth satellite in 1961 with the co-operation of the United States ...

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Butler Says Ike Ignored Killian Unit

Hartford, June 6 (AP)—Paul M. Butler said today that President Eisenhower ignored the recommendations of a committee headed by Dr. James M. Killian, and that this may have prompted Killian's resignation ...

War Debris Remains On Invasion Beaches

By HARVEY HUDSON Omaha Beach, France, June 6 (AP)—The former GI stood on an invasion beach of Normandy and looked around ...

Princess Leaves for Wedding in Belgium Princess Paola of Belgium is to be married to Prince Philippe of Belgium ...

Wants Atom Free Zone Nikita Khrushchev has proposed that the Balkans be made into an atom-free zone ...

22 Spectators Hurt as Race Car Hits Crowd St. Joseph, Mo., June 6 (AP)—A race car crashed into a crowd of spectators during a race ...

News Tidbits Culled from AP Wires Pressured radar dome blows up in nose of jet fighter at Dallas ...

Women's Clubs Hit Exploiting Figures Los Angeles, June 6 (AP)—The Ladies Guild of Los Angeles is being exploited by someone else's business ...

McElroy Discloses Joint Chiefs Split Over Air Defense Washington, June 6 (AP)—Secretary of Defense Neil McElroy said today there is disagreement ...

Trooper Kills Miner Sniping In Strike Area

Hazard, Ky., June 6 (AP)—A coal miner was killed and a non-union truck driver wounded yesterday in two separate shootings in the eastern Kentucky's strike coal fields ...

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Big-4 Gets 'Nowhere' In Debate on Berlin

West Sees Reds Final Hours Offer By JOHN M. HIGHTOWER Geneva, June 5 (AP)—Aldrei A. Gromyko and the foreign ministers of the United States, Britain and France ...

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Hebron Links Chosen as Grange Master

The following officers were elected at the annual meeting of the Hebron Grange... Master: Robert Linka... Secretary: Kenneth A. Porter...

10 Senators Hold Fate Of Strauss' Nomination

Because of the change in the fiscal year, installation of officers will not take place this year... The youth activities of the grange will be held on June 13...

Swim Registration Required Monday

A final date for registering children in the local swimming program has been set for Monday... The registration fee is \$1.00...

Opens at State Sunday

Pharaoh Michael Wilting offers young physician Edmund Purdon for saving his life... The play opens at the State Theater Sunday...

Malaya Taught in English

Kuala Lumpur, Malaya. A total of 1,222,381 boys and girls attended schools in the Federation of Malaya last year... English is the medium of instruction...

70% Have Insurance

New York. The average amount of life insurance owned by Americans now stands at \$8,300 a family... 70 percent of the population has life insurance...

East Wood

Deborah Kerr-Yul Brynner in 'THE JOURNEY'... Erika Hill-Summary Davis Jr. in 'ANNA LAURICA'...

DINE HERE SUNDAYS!

Now for your dining enjoyment dine here Sundays. Our dining room will be open noon to 8 p.m.

Sheinwold on Bridge

OPENING LEAD NEEDS THOUGHT... U.S. Master Team Champion... You still know the kind of bridge player who does everything by the book...

Here is a little extra rule to play in the back of your favorite bridgebook... It's a little extra rule to play in the back of your favorite bridgebook...

Take a good look at that West hand... You have 11 points in high cards... You need to win with the king of spades...

MANCHESTER DRIVE IN

The Best and the Most Complete Snack Bar in Town... PLUS CO-FEATURE 'THE BRAIN FROM PLANET AROUS'...

Windsor... THE Mating Game... FREE BIRTH CONTROL PLANES TO PHASES OF GO.

ART THEATER... NOW PLAYING 'HAPPY IS THE BRIDE'... ALSO SHORT SUBJECTS.

BART HARTFORD FAMILY THEATRE... BRIGITTE BARDOT... 'LA MATRIENNE'.

MANFIELD DRIVE-IN... All in Color! Ends Tonight!... MONEY WOMEN AND GUNS.

MANCHESTER DRIVE IN... BOLTON NOTCH... PLUS CO-FEATURE 'THE BRAIN FROM PLANET AROUS'.

Business Bodies

Do-it-Yourselfers... A store opening in a new location is always of interest... The directors of the Thompsonville Trust Co. have signed an agreement to merge the two institutions...

Harold Davey, Leslie Christensen, Andrew B. Lindberg... Do-it-Yourselfers... A store opening in a new location is always of interest...

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Driver Arrested On Two Charges

Two minor auto accidents occurred about an hour apart... Norman P. Coy, 23, of 26 Linden St., was driving south on Main St. when he struck the rear of a car driven by William J. Pollock...

Gets Appointment

Midshipman Richard Whitehouse, son of Mr. and Mrs. Richard Whitehouse, 41 Starkweather St., Whitehouse, 41 Starkweather St., has been appointed to the position of midshipman mate at the Maine Maritime Academy...

54th Somanhis Goes to Students

'Somanhis' the Manchester High School yearbook was distributed to students this week for the 54th year... The book is dedicated to the members of the graduating class...

Another Tot Hurt Running into Car

A youngster crossed a street about an afternoon in the path of a moving automobile... Thomas Kravajewski, 4, son of Mr. and Mrs. Henry Kravajewski, 38 Birch St., received a bump on the head when he ran into the fender of a car driven by Robert F. McKeown...

GREENANIUMS IN BUD AND BLOOM

WEEKEND SALE ANNUAL PLANTS... ZINNIA, ASTER, SNAPDRAGON, COSMOS, MARGOLDS, VERBENA, BILBERIS, STOCK, COLCACOMBS AND MANY OTHERS... Doz. 25c.

Japanese Red Leaf Maples

Evergreens and Shrubs at reasonable prices... McCONVILLE GREENHOUSES... 302 WOODBRIDGE ST.—MI 9-5497.

JUNE IS NATIONAL DAIRY MONTH

SHADY GLEN... SERVE DAIRY FOODS!... FOR GOOD EATING—VALUE—HEALTH... See our Blue Lake advertisement in this week's issue of SUBURBIA TODAY... FOXMONT POOL CO. TEL. HARTFORD, JA 9-8441.

Andover Youth, 16, Sentenced to Jail... Two youths, one from Andover who are serving time in Cheshire Reformatory, were given additional sentences in Willimantic Police Court yesterday for breaks in that city...

Hansel and Gretel... BEVERLY BOLLINO BURTON DANCE STUDIO... Saturday Evening, June 6, 8:15 p.m. WADDELL SCHOOL.

ENJOY A DELICIOUS SUNDAY DINNER HERE... Charcoal Broiled 1 LB. SIRLOIN STEAK \$2.60... FRENCH FRIES, FRESHLY BAKED ROLLS and BUTTER... HOWARD JOHNSON'S.

THE Mating Game... JOCK MAHONEY KIM HUNTER... DEBORAH KERR in 'COUNT YOUR BLESSINGS' 6:45-8:10... STARTS TOMORROW SUNDAY CONTINUOUS FROM 2:15—LAST FEATURE 8:30.

THE MAIN FEATURE 8:30... DEBORAH KERR in 'COUNT YOUR BLESSINGS' 6:45-8:10... STARTS TOMORROW SUNDAY CONTINUOUS FROM 2:15—LAST FEATURE 8:30... THE EGYPTIAN... CINEMASCOPE PLUS A MIGHTY PAGEANT!... Prince Valiant... WALT DISNEY'S 'THE SHAGGY DOG'.

MANCHESTER DRIVE IN... BOLTON NOTCH... PLUS CO-FEATURE 'THE BRAIN FROM PLANET AROUS'... 'THE Mating Game'... 'THE BRAIN FROM PLANET AROUS'.

'MY WORLD DIES SCREAMING'... 'THE BRAIN FROM PLANET AROUS'... 'THE Mating Game'... 'THE BRAIN FROM PLANET AROUS'.

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Manchester Evening Herald... Subscription rates... Single copies 10c...

International sports... The United States Department of State... in this present situation...

Connecticut Churches... St. Mary's Episcopal Church... St. James R. C. Church... St. John's R.C. Church...

22 Spectators Hurt as Race Car Hits Crowd... Mrs. Lee W. Anderson... Dr. E. J. Leary... Dr. E. J. Leary...

Wonders of the Universe DYNA-SOAR Glider Rocket Prototype... Dr. E. J. Leary... Dr. E. J. Leary...

Big-4 Gets 'Nowhere' In Debate on Berlin... U.S. Will Assist Canadians Fire Satellite in '61... Mrs. E. J. Leary...

Butler Says As a Girl, She Danced For Hawaii's Last King... Miss Agnes M. McCarthy... Mrs. E. J. Leary...

Bay State Pastor Gets Post at South Church... Miss Agnes M. McCarthy... Mrs. E. J. Leary...

Ribicoff Kills A Route... We know nothing of the detailed impact of a proposed route...

The Nagging In Humid... Among other effects, the advent of the discomfort index...

Churches... St. John's R.C. Church... St. James R.C. Church... St. Mary's Episcopal Church...

Women's Clubs Hit Exploiting Figures... Mrs. E. J. Leary... Mrs. E. J. Leary...

Nine Last Seen in 1943 World War B24 Found in Sahara... Dr. E. J. Leary... Dr. E. J. Leary...

Ka-Klar Cloth Will Expand... The Ka-Klar Cloth Co., 60 Hilliard St., announced today...

\$113,200 Gone Controversy Mounts Police Doubt It... The mounting controversy over the matter of letting the Manchester Country Club...

Man Uses Broom To Halt Knifings... Derby, June 4 (AP)—A Derby man used a broom as a weapon yesterday...

Obituary... Miss Agnes M. McCarthy... Mrs. E. J. Leary...

World of Bird-And Tree... It is possible to make a world a life out of simply bird and tree...

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Churches... St. John's R.C. Church... St. James R.C. Church... St. Mary's Episcopal Church...

About Town... The Edge Circle of the South Methodist Church...

Small World! Sew In A Few Hours... The condition of Raymond Decellez, 77 of Williams...

Court Cases... Roland B. Emmett, 32, of 111 Olcott St., was fined \$30 for assault and battery...

Hospital Reports... The condition of Raymond Decellez, 77 of Williams...

Funerals... Mrs. Louise Tybush... Mrs. E. J. Leary...

Legal Notice... First National Bank of Manchester, located at Manchester, Connecticut...

Brandegee Answers... We readily admit the report of Avery Brandegee, American president of the International Olympic Committee...

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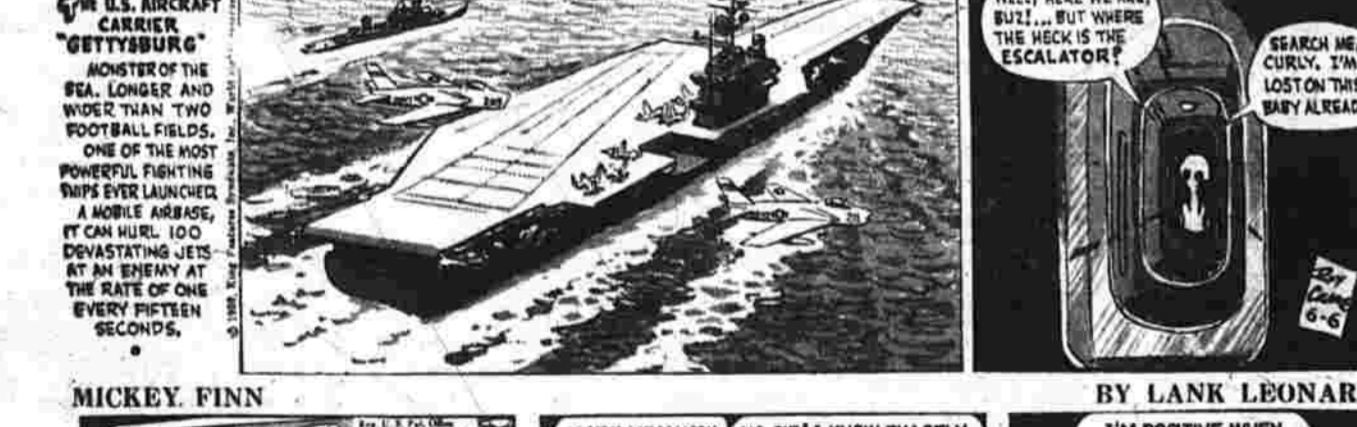
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Advertisements for 'Washing dishes is easy today...' and 'GOSMETICS WE CARRY ALL THE TOP LINES ARTHUR DRUG'.



BUGS BUNNY



CLASSIFIED ADVERTISING
CLASSIFIED ADVERTISING DEPT. HOURS
8:15 A.M. to 4:30 P.M.
COPY CLOSING TIME FOR CLASSIFIED ADVERTISING
MONDAY THROUGH FRIDAY 10:30 A.M.—SATURDAY 9 A.M.

Business Services Offered
RECEPTIONIST, clerical and other business services.
LAWN MOWERS sharpened, repaired. All work guaranteed.
MORTGAGE TV, Specialized RCA television service. MI 8-8411.

Automobiles for Sale
1957 FORD - 4 door, 2 door, 3 door.
1958 FORD - 4 door, 2 door, 3 door.
1959 FORD - 4 door, 2 door, 3 door.

Automobiles for Sale
1958 DODGE convertible.
1959 FORD - 4 door, 2 door, 3 door.
1959 FORD - 4 door, 2 door, 3 door.

Automobiles for Sale
1958 CHEVROLET - 4 door, 2 door, 3 door.
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HERE OUGHTA BE A LAW
PAINTING-PAPERING 21
PAINTER and paperhanger, decorating. Good clean, reasonable prices. S. Yencha, MI 9-8414 after 5.

Help Wanted-Female 35
EXPERIENCED SEWING MACHINE OPERATORS
Apply Manchester Modes, Inc. Pine St. Manchester, Conn.

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Articles For Sale 45
ONE MAPLE-Twin bed, 3 upholstered chairs, etc.
FOR SALE - 4 months old, Boxer pup, male, pedigree. MI 8-8411.

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"SEEING IS BELIEVING!"
OVER 1100 SQ. FT. RANCH HOMES AT PHOENIX RIDGE STARTING AT \$13,990 \$500 DOWN PAYMENT
Model homes are open WEEKDAYS 2 P.M. TILL DARK and SAT. and SUN. - 10 A.M. TILL DARK
McCarthy Enterprises, Inc. Bob Agnew, Sales Manager MI 4-0988

CLASSIFIED ADVERTISING... COPY CLIPPING SERVICE FOR CLASSIFIED ADVT. MON. THROUGH FRI. 10:30 A.M. - SATURDAY 9 A.M.

Continued From Preceding Page

Diamonds-Watches-Jewelry... Household Goods... Musical Instruments... Wearing Apparel-Furs

Wanted-To Buy... WE BUY and sell antique... COOLER LIVING... WATKINS USED FURNITURE EXCHANGE

Rooms Without Board... Rooms Without Board... Rooms Without Board... Rooms Without Board

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Madhatter Interviews

By HOPE LAWDER BITCHIE
 Checking my notes after talking with Robert E. Costello, executive producer of Armstrong Circle Theatre and vice president of Talent Associates, and with Conrad Janis, actor, bandleader and trombonist star of Circle Theatre's "The Monkey Ride" (June 10, CBS-TV) decided to give credit where credit is due—The Madhatter really reported this.

Monday, May 25, 4:30 p.m. Hot, humid summer day. A scramble over to West 44th St. Late, late, terribly late. The White Rabbit is mumbled to the Madhatter, bundled into another cab from there, contact pictures in one hand, an attractive youth named Conrad Janis by his side, saying:

"It's really not fair to the musicians. I've never seen anyone take a shot. I've never known a pusher. Oh, I know, jazz players probably do. I've been in over 50 TV shows, all about dope. I've done enough research to know how to cook it, smoke it, even die of it—depressives, stimulants, benzedrines, mainliners... you

know what a mainliner is?" Madhatter tentatively: "Oh, yes, my brother lives outside of Philadelphia..."

Impatiently, trombonist Conrad lights a cigarette. "No, no, no—a mainliner is one who is hooked, graduates from the everyday kicks like beans to heroin, cocaine, the big stuff. I've never seen anyone take it. My band, The Tailgate 5, haven't either. Gee, what a drummer I have—Panama Francis—we get a break in this show. We work with the Commonwealth of Massachusetts—Department of Public Health—Food and Drug Act Division. Great script. The boys all have lines, too, as well as playing the jazz."

Cab lurches. "Why is Armstrong Circle Theatre doing a show on dope, then, that is, if so many have already been done?"

"There's no limit to the diligence of dope peddlers. Massachusetts is doing a good fight to treat the victims like patients, instead of criminals—put 'em in hospitals instead of jails. Important."

Madhatter nods seriously: "Very, very important."

Cab stops with a screech on Madison Avenue. Late, late... duck through traffic across to 444, up to Talent Associates. Through the first office, past the waiting room where actors are reading scripts, around the corridor. Stand, wait.

"Isn't there a seat around here?" inquired actor Conrad. "How about a seat somewhere?"

"A mushroom will do," added Madhatter.

As if he didn't hear, Janis changes the subject: walks to water cooler. "Want a drink?" My baseball team won today. I just came from the park. My team is made up of the show I'm in Make A Million and Rain in the Sun and Majority of One. Great team. You know, part of the Broadway Show League. Get crowds of fans."

A tall, tall commanding man, quietly, swiftly, coming toward us, Madhatter thinks: Talent Associates must have signed a new Western star—ten foot tall, eight foot broad, so so good-looking!

The man offers his hand. "I'm Bob Costello. He smiles. "Sorry about the wait—the conference room busy... come along."

Madhatter settles down comfortably to listen to the executive producer of Circle Theatre. The Chicago born, New York-bred, Robert E. (for Edward) Costello graduated from Dartmouth in '48, taught at Yale, specialized in arts and architecture, and in 1947 joined the Theatre Research Unit at Stevens Institute, Hoboken, N.J. Illustrating a book on theatre architecture, a Dutch industrialist invited him to go to Europe to design lighting for factories, etc. As-



Coast to coast, everybody knows Doug Edwards, CBS-TV newscaster and anchor man for Armstrong Circle Theatre. His tone of authority adds distinction to the prestige "live" program (CBS-TV, 10-11 p.m., alternate Wednesdays). The Circle Theatre last Christmas changed its "actual" format to bring a joyous evening into the crier's homes, with Doug Edwards, newscaster, as star-narrator.

sorted assignments kept him going for awhile and then... stone broke! So he traveled with "Circus Bauer" as horse trainer and chaperon of horses in caravans touring small towns in Europe. Back home, Bob and his family (he has three girls and one boy now) were finding things a bit tough. "I saw that ABC's 'Your Pet Parade' needed someone to train the children's 4-footed friends. I got the job."

"What animal psychology?" asks Madhatter.

"Keep 'em hungry," he reports with a big grin.

"Being hungry got me in TV... but back to our Circle Theatre. We aim to combine fact and drama, arouse interest, even controversy, on important and topical subjects—support them with authoritative statements by recognized leaders in specified fields..."

Douglas Edwards, our anchor man and narrator, ties the story together... he's a great guy.

"What is the usual procedure like for The Monkey Ride?"

Star Conrad mentions that "The Monkey Ride" has nothing to do with animals.

"A newspaper piece might be the springboard, as it was in this case. Inspector Kall, of the Food and Drug division of the Massachusetts Health Department, actually turned musician in order to trace suppliers of narcotics. He played his part as dope addict and clarinetist so as not to be discovered, and helped save a young couple from getting hooked for keeps. We got our researchers

Gerald TV WEEK

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SATURDAY Television PROGRAM

SATURDAY DAYTIME	(22) JEFF'S COLLIE (30) FLIPPY THE CLOWN (40) BENGAL LANCERS (50) LATE MATINEE	(6) JUBILEE, U.S.A. (3-40) BRENNER (22-30) BLACK SADDLE (5-53) LAWRENCE WELLS SHOW	(18) WRESTLING (3-40) HAVE GUN, WILL TRAVEL (22-30) CEMARON CITY (8) GUNSMOKE (8) HIGHWAY PATROL (18) MOVIE (40) WHITE HUNTER (50) FEATURE
1:00 (32) FILM (30) AS WE WERE (40) CANDLEPIN BOWLING	5:00 (8) RACE OF THE WEEK (8) JEFF'S COLLIE (18) RACE THE RECORDS (22) SGT. PRESTON OF THE YUKON (30) FAMOUS WEST-ERNS—"Ox-Bow Incident" (40) MIDGET RACEWAY	9:00 (18) WRESTLING (3-40) HAVE GUN, WILL TRAVEL (22-30) CEMARON CITY (8) GUNSMOKE (8) HIGHWAY PATROL (18) MOVIE (40) WHITE HUNTER (50) FEATURE	10:00 (8) GUNSMOKE (8) HIGHWAY PATROL (18) MOVIE (40) WHITE HUNTER (50) FEATURE
1:15 (30) SATURDAY MATINEE—"The Dakota Kid"	6:30 (8) NEWS, WEATHER AND SPORTS (8) ANNIE OAKLEY (22) CHARLIE CHAN	9:30 (18) WRESTLING (3-40) HAVE GUN, WILL TRAVEL (22-30) CEMARON CITY (8) GUNSMOKE (8) HIGHWAY PATROL (18) MOVIE (40) WHITE HUNTER (50) FEATURE	10:30 (8) THEATRE '50 (22-30) THE D.A.'S MAN (8) BORDER PATROL (50) EARLY LATE SHOW
1:30 (18) TALES OF THE WEST	7:00 (8) STORIES OF THE CENTURY (8) DEATH VALLEY DAYS (18) MOVIE AT 7 (22) WHIRLYBIRDS (40) TV DIGEST	11:00 (8) NEWS, WEATHER AND SPORTS (8) NEWS AND WEATHER (22) CUSTAIN TIME— (30) SATURDAY NIGHT NEWS AND WEATHER (40) WRESTLING	11:15 (8) FEATURE FILM— (8) WORLD'S BEST MOVIES—Double Feature— (30) LATE SHOW— (18) PHONE YOUR ANSWER 12:00 (50) NEWS (40) NIGHTCAP EDITION
1:45 (8) THIS WEEK IN SPORTS	7:30 (3-40) PERRY MASON— (22-30) PEOPLE ARE FUNNY (8-53) THE DICK CLARK SHOW—Music and guests (8) MYSTERY IS MY BUSINESS	12:15 (8) NEWS AND WEATHER 2:15 (8) NEWS AND WEATHER 2:35 (8) NEWS	1:00 (8) FEATURE FILM— (22) CHARLIE CHAN 2:15 (8) NEWS AND WEATHER 2:35 (8) NEWS
2:00 (8) BASEBALL (Boston vs. Chicago White Sox) (8-40) BASEBALL (Yankees vs. Cleveland)	8:00 (22-30) PERRY PRESENTS (Color) (53) JUBILEE, U.S.A. 8:30 (3-40) WANTED: DEAD OR ALIVE		
2:15 (22-30) LEO DUROCHER'S WARM-UP			
2:35 (22-30) MAJOR LEAGUE BASEBALL (Los Angeles Dodgers vs. Milwaukee Braves)			
2:50 (18) MOVIE (18) MICHAELS IN AFRICA			
4:25 (8) BASEBALL SCOREBOARD			
4:50 (8) FEATURE FILM— (8) POPEYE (18) JOE FALOOKA (40) BELMONT STAKES			
5:00 (8) THE 3 STOOGES (18) SGT. PRESTON OF THE YUKON (22) CARTOON CARNIVAL (30) CARTOON TIME (40) LUNCH PARTY			
5:30 (8) BANDSTAND (18) TRANSITION			

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SUNDAY Television PROGRAM

Table of Sunday television programs including 'The Christophers', 'Hoopalong Cassidy', 'Meet the Press', 'The Living Word', 'The Edge of Night', etc.

MONDAY Television PROGRAM

Table of Monday television programs including 'Hap Richards', 'Our Miss Brooks', 'Sports Parade', 'The Living Word', 'The Edge of Night', etc.

Stanelek Electronics Laboratories advertisement for TV, radio, and auto radios.

Green Pharmacy advertisement for 24-hour service and prescriptions.

Nichols Tire advertisement for Goodyear and Nylon tires.

24 Hour Service Ambulance advertisement for Manchester.

Kopper Ertle advertisement for lunch and snacks.

Manchester Dry Cleaners advertisement for raincoats and waterproofering.

Flower Fashions advertisement for floral arrangements.

Manchester Optical advertisement for hearing glasses and contact lenses.

Fletcher Glass Company advertisement for auto glass and picture framing.

Manchester Motor Sales advertisement for used cars.

W.C. Glenney Building Materials advertisement for lumber and fuel.

W.P. Quish Funeral Home advertisement.

Robert J. Smith Incorporated advertisement for insurance.

Manchester Savings and Loan advertisement for loans and savings.

Don Willis Garage advertisement for wheel alignment and repairs.

Sherwin-Williams advertisement for interior and exterior paints.

For the Best Picture Programs Personalities advertisement.

Coburn & Middlebrook, Inc. advertisement for investments.

Globe Travel Service advertisement for travel and cruises.

TUESDAY Television PROGRAM

Table of Tuesday television programs including 'Look at the Book', 'Queen for a Day', 'Whirlybirds', 'The Living Word', etc.

WEDNESDAY Television PROGRAM

Table of Wednesday television programs including 'Sacred Heart', 'Divorce Hearing', 'The Living Word', etc.

Stanelek Electronics Laboratories advertisement for summer fun.

Manchester Laundromat advertisement for laundry services.

Your Yarn Shop advertisement for knitting supplies.

Fisher Dry Cleaners advertisement for fur storage and pick-up.

Cavey's Restaurant advertisement for dining.

Ehler's Amogo Service advertisement for car tune-ups.

Amogo Service advertisement for car maintenance.

Pine Pharmacy advertisement for prescriptions and services.

Ladd and Hall Co., Inc. advertisement for furniture.

THURSDAY Television PROGRAM

7:00 (22-30) TODAY (5) MORNING SEMINAR 7:25 (5) TOWN CRIER (5) NEWS 7:30 (5) SUNRISE SEMESTER (5) BREAKFAST TIME 8:00 (5) HAP RICHARDS 8:15 (50) CAPTAIN KANGAROO 8:40 (40) NEWS 8:45 (40) IT'S FUN TO REDUCE 9:00 (5) FEATURE FILM (8) THIS IS OUR FAITH (22) ROMPER ROOM (30) FOCUS (40) LOONEY TUNES 9:15 (40) CAPTAIN KANGAROO 9:30 (5) THE 3 STOOGES (30) THE HONEYMOONERS 10:00 (40) ON THE GO (22-30) DOUGH RE MI (8) TRIANGLE PLAYHOUSE 10:30 (3-40) SAM LEVENSON (5) WHO DO YOU TRUST? (22-30) TREASURE HUNT 11:00 (3-40) I LOVE LUCY (22-30) THE PRICE IS RIGHT (8) WAY OF LIFE (50) TOP DOLLAR (22-30) CONCENTRATION (40) COVER STORY (53) COMPASS 12:00 (3-40) LOVE OF LIFE (5-53) ACROSS THE BOARD (22-30) TIC TAC DOUGH 12:30 (5) SEARCH FOR TOMORROW (5-53) PANTOMIME QUIZ (22-30) IT COULD BE YOU (40) YOUR TV THEATRE 12:45 (5) THE GUIDING LIGHT 1:00 (5) NEWS (5-53) MUSIC BINGO (22) AT HOME WITH KITTY (30) MOVIE MATINEE (40) DIVORCE HEARING 1:05 (5) OUR MISS BROOKS 1:30 (3-40) AS THE WORLD TURNS (8) TOPPER (53) THIS IS THE LIFE 2:00 (3-40) JIMMY DEAN (22-30) QUEEN FOR A DAY (5-53) DAY IN COURT 2:30 (3-40) HOUSE PARTY (5) NEWS AND WEATHER (22-30) HAGGIS BAGGIES (5-53) GALE STORM 3:00 (5) DR. HUDSON'S SECRET JOURNAL (22-30) YOUNG DR. MALONE (5-53) BEAT THE CLOCK (40) ALL STAR PLAYHOUSE 3:30 (3-40) THE VERDIOT IS YOURS (22-30) FROM THESE ROOTS (5) CONNECTICUT BANDSTAND (18) RICHARD WILLIS (53) WHO DO YOU TRUST? 4:00 (5) RANGER ANDY (5-53) AMERICAN BANDSTAND (18) KATHY GODFREY (22-30) TRUTH OR CONSEQUENCES (Color) (40) THE 3 STOOGES 4:15 (40) SECRET STORM 4:30 (5) THE EDGE OF NIGHT (18) CLUB HOUSE 18 (22-30) COUNTY FAIR (40) AMERICAN BANDSTAND 5:00 (5) FEATURE FILM (8-40) POPEYE THEATRE (18) TEENSVILLE (22) FIRST SHOW (30) BOY ROGERS (53) UNCLE AL 5:30 (5-53) WALT DISNEY ADVENTURE TIME (30) THE EARLY SHOW (40) TWILIGHT THEATRE 5:45 (18) NEWS AND WEATHER 6:00 (5) HUCKLEBERRY HOUND (18) MEN OF ANnapolis (53) FLASH GORDON 6:35 (5) WEATHER, NEWS AND SPORTS 6:50 (5) POPEYE (18) NEWS BEAT (22) CLUB HOUSE (53) PHONE YOUR ANSWER 6:45 (3-32) NEWS (6) NEWS AND WEATHER (53) PHONE YOUR ANSWER 6:55 (40) SPORTS PARADE 7:00 (5) THIS IS ALICE (5) STATE TROOPER (18) MOVIE AT 7 (22-30) NEWS AND WEATHER (40) NEWS AND WEATHER (53) FILES OF JEFFREY JONES 7:15 (40) DOUGLAS EDWARDS, NEWS (22) HIGHLIGHTS (30) NEWS 7:30 (5) HOW TO MARRY A MILLIONAIRE (50) TEXAS RODEO (8-53) LEAVE IT TO BEAVER (22) HIGHWAY PATROL (40) FISH AND GAME SHOW 8:00 (5-40) DECEMBER BRIDE (22-30) LAWLESS YEARS (22) ZORRO (18) MOVIE AT 8 8:30 (3-40) YANCY DERINGER (5-40) TOO YOUNG TO GO STEADY (8-53) THE REAL McCOYS 9:00 (5-40) DICK POWELL PRESENTS ZANE GREY THEATRE (22-30) LAUGH LINES (8-53) PAT ROONE SHOW 9:30 (3-40) PLAYHOUSE 99 (22-30) TENNESSEE ERNIE FORD SHOW (Color) (8-53) ROUGH RIDERS 9:55 (18) NEWS 10:00 (22-30) YOU BET YOUR LIFE (8) FLIGHT (18) MIKE WALLACE (53) JOE PALOOKA (18) JAN-ALAN 10:30 (5) WEATHER, SPORTS AND NEWS (22-30) MASQUERADE PARTY (Color) (53) EARLY LATE SHOW 10:45 (5) WORLD'S BEST MOVIES 11:00 (5) NEWS, WEATHER AND SPORTS (22) BIG NEWS (30) NEWS AND WEATHER (40) FEATURE FORTY 11:15 (5) FEATURE FILM (30) JACK PAAR SHOW 11:30 (18) FEATURE (22) JACK PAAR SHOW (53) NEWS 12:45 (5) NEWS
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FRIDAY Television PROGRAM

8:00 (5) HAP RICHARDS 8:15 (5) CAPTAIN KANGAROO 8:40 (40) NEWS 8:45 (40) IT'S FUN TO REDUCE 9:00 (5) FEATURE FILM (8) THIS IS OUR FAITH (22) ROMPER ROOM (30) FOCUS (40) LOONEY TUNES 9:15 (40) CAPTAIN KANGAROO 9:30 (5) THE 3 STOOGES (30) MR. ADAMS AND EVE 10:00 (40) ON THE GO (22-30) DOUGH RE MI (8) TRIANGLE PLAYHOUSE 10:30 (3-40) SAM LEVENSON (5) WHO DO YOU TRUST? (22-30) TREASURE HUNT 11:00 (3-40) I LOVE LUCY (22-30) THE PRICE IS RIGHT (8) WAY OF LIFE 11:30 (50) TOP DOLLAR (22-30) CONCENTRATION (40) COVER STORY (53) FAITH FOR TODAY 12:00 (3-40) LOVE OF LIFE (5-53) ACROSS THE BOARD (22-30) TIC TAC DOUGH 12:30 (5) SEARCH FOR TOMORROW (5-53) PANTOMIME QUIZ (22-30) IT COULD BE YOU (40) YOUR TV THEATRE 12:45 (5) THE GUIDING LIGHT 1:00 (5) NEWS (5-53) MUSIC BINGO (22) AT HOME WITH KITTY (30) MOVIE MATINEE (40) DIVORCE HEARING 1:05 (5) OUR MISS BROOKS 1:30 (3-40) AS THE WORLD TURNS (8) TOPPER (53) HALF HOUR FILM 3:00 (3-40) JIMMY DEAN (22-30) QUEEN FOR A DAY (5-53) DAY IN COURT 3:30 (3-40) HOUSE PARTY (22-30) HAGGIS BAGGIES (5-53) GALE STORM 3:00 (5) THE BIG PAYOFF (22-30) YOUNG DR. MALONE (5-53) BEAT THE CLOCK (40) ALL STAR PLAYHOUSE 3:30 (3-40) THE VERDIOT IS YOURS (22-30) FROM THESE ROOTS (8) CONNECTICUT BANDSTAND (18) RICHARD WILLIS (53) WHO DO YOU TRUST? 4:00 (5) RANGER ANDY (22-30) TRUTH OR CONSEQUENCES (Color) (5-53) AMERICAN BANDSTAND (18) KATHY GODFREY (40) THE 3 STOOGES 4:15 (40) SECRET STORM 4:30 (5) THE EDGE OF NIGHT (18) CLUB HOUSE 18 (22-30) COUNTY FAIR (40) AMERICAN BANDSTAND 5:00 (5) FEATURE FILM (8) POPEYE THEATRE (18) TEENSVILLE (22) THE FIRST SHOW (30) BOY ROGERS (40) RIN TIN TIN 5:30 (5-53) MICKEY MOUSE (30) EARLY SHOW (40) TWILIGHT THEATRE 5:45 (18) NEWS AND WEATHER 6:00 (5) POPEYE THEATRE (18) LIFE OF BILEY (53) LATE MATINEE 6:25 (5) WEATHER, NEWS AND SPORTS 6:30 (18) NEWS BEAT (22) CLUB HOUSE 6:35 (22) GOV. FOSTER FUR-COLO 6:45 (22) NEWS (8) NEWS AND WEATHER 6:55 (40) SPORTS PARADE 7:00 (5) MAN WITHOUT A GUN (8) SPECIAL AGENT-7 (18) MOVIE AT 7 (22) WEATHER AND NEWS (30-40) NEWS AND WEATHER (53) MOLLY GOLDBERG 7:15 (40) DOUGLAS EDWARDS, NEWS (22) HIGHLIGHTS (30) NEWS 7:30 (3-40) RAWHIDE (22-30) NORTHWEST PASSAGE (Color) (5-53) RIN TIN TIN 8:00 (22-30) ELLERY QUEEN (5) WALT DISNEY PRESENTS (18) MOVIE AT 8 (53) LIBERACE 8:30 (5) MAREKHAM (40) ORIGINAL AMATEUR HOUR (53) SHERLOCK HOLMES 9:00 (3-40) PHIL SILVERS (22-30) M SQUAD (8-53) TOMBSTONE TERRITORY 9:30 (3-40) TV PLAYHOUSE (22-30) THE THIN MAN (18) LET'S TRAVEL (8-53) 77 SUNSET STRIP 9:55 (18) NEWS 10:00 (5) THE LINEUP (18) MIKE WALLACE (22-30) CAVALCADE OF SPORTS (40) DEATH VALLEY DAYS 10:30 (3-40) PERSON TO PERSON (5) WEATHER, SPORTS AND NEWS (18) HENRY MORGAN (53) EARLY LATE SHOW 10:45 (5) WORLD'S BEST MOVIES (22) SPOTLIGHTS (30) SPORTS CAMERA 11:00 (5) NEWS, WEATHER AND SPORTS (22) BIG NEWS (30) NEWS AND WEATHER (40) FEATURE FORTY 11:15 (5) FEATURE FILM (30) JACK PAAR SHOW 11:30 (22) JACK PAAR SHOW (53) NEWS 12:50 (5) NEWS AND WEATHER 2:30 (5) NEWS
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10:45 (5) WORLD'S BEST MOVIES
(22) SPOTLIGHTS
(30) SPORTS CAMERA
11:00 (5) NEWS, WEATHER AND SPORTS
(22) BIG NEWS
(30) NEWS AND WEATHER
(40) FEATURE FORTY
11:15 (5) FEATURE FILM
(30) JACK PAAR SHOW
11:30 (22) JACK PAAR SHOW
(53) NEWS
12:50 (5) NEWS AND WEATHER
2:30 (5) NEWS

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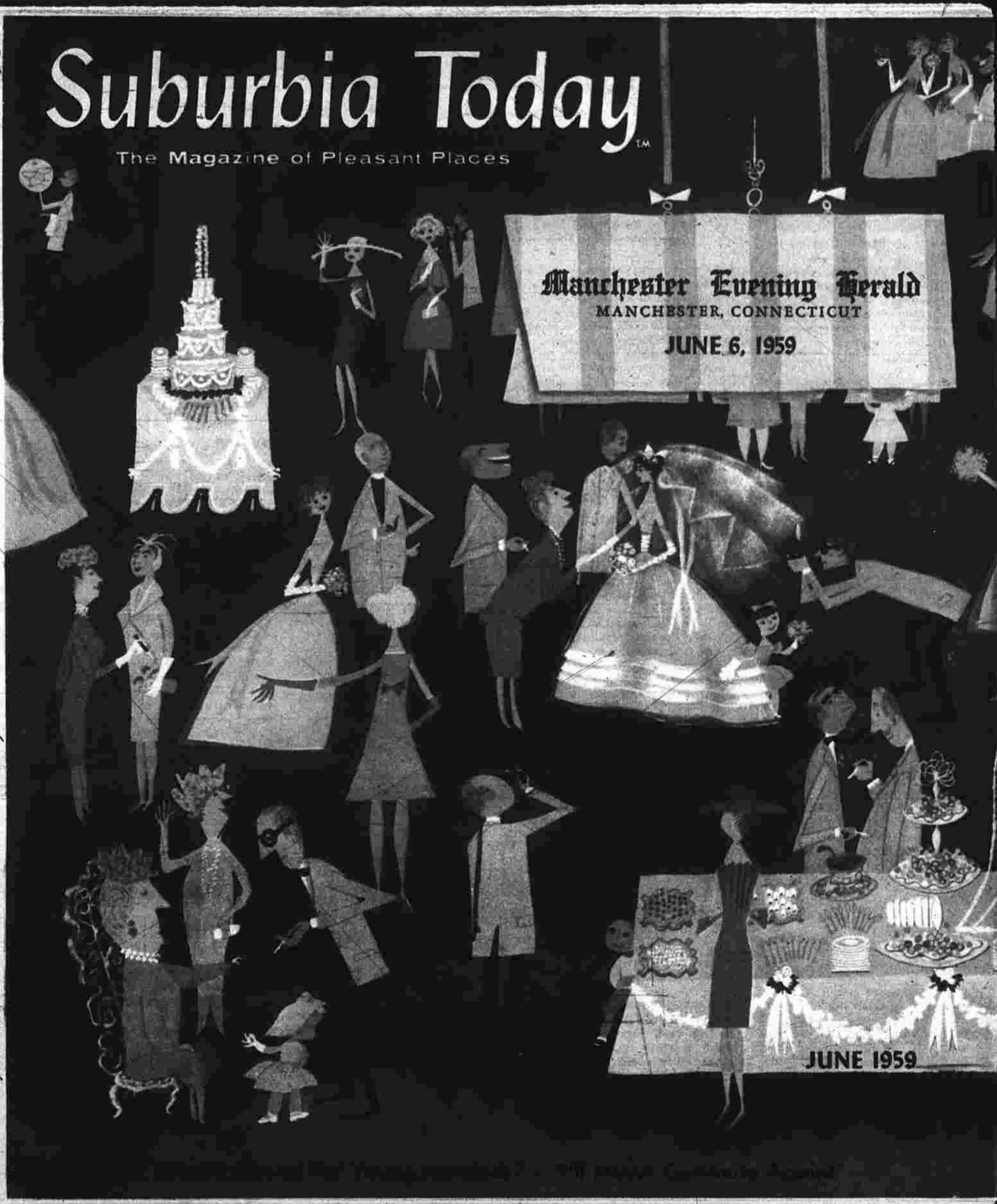
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JUNE 1959





LETTERS

Deduction for Commuting? Readers report, pro and con.

We would like to thank the many readers who wrote to give us their opinion of Congresswoman Florence P. Dwyer's tax proposals ("Commuters Deserve A Tax Break"—April issue). Here are excerpts from the six letters we feel are most representative of the views submitted.

How refreshing to discover that we are not just a column of digits representing so many electoral votes, but real people with tangible problems—such as taxes.

People these days who do not have to commute are in the minority, and the problem is indeed a "sore spot" with most of us. I am of the sincere opinion that Congresswoman Dwyer has a complete and thorough understanding of the situation. I can only add—more power to her, and at least one commuter's vote of confidence and gratitude.

Alta Mae Dicks
Tulsa, Oklahoma

It is apparent that Congresswoman Dwyer has not fully analyzed the situation. Everyone "commutes" to his job. Allowing everyone in the present working force of 63,000,000 an average deduction of \$150.00 would leave Uncle Sam short 9,500,000,000 taxable dollars. This is a lot of money. It must be made up for in other taxes. The inevitable result: increased Federal spending (through the expensive process of collecting additional taxes), decreasing value of the purchasing dollar, and inflation. Every taxpayer should speak out, as Congresswoman Dwyer suggests, but they should speak out against the passage of such an inflationary measure as the one she has proposed.

Ted L. Merhoff
Louisville, Kentucky

I have often felt the way Congresswoman Dwyer does. However, let's not be stampeded into thinking we're getting something for nothing. Who is a commuter? Is it just the person who travels from suburbia to the big city? Or is it anyone who must travel to work? I feel the chap who goes across Big Town is as much entitled to relief as the suburban "commuter."

The commuter has made his choice. I see no reason why the Joe who lives in a hot apartment on a busy street should pay extra to defray the commuting cost of his luckier compatriot. The proposal of the lady Congress-

woman is a snare and a delusion. Let's not complicate the tax form any further.

C. Ray Ballard
Huntington Woods, Michigan

Congresswoman Florence Dwyer has a noble idea, but it does not go far enough. Not only should the individual be allowed a deduction for transportation costs to the office or plant, he also should be permitted other deductions customarily allowed by companies to employees on business trips, such as lunch, parking fees, gratuities, and the like. Also, anyone who takes work home should be allowed to deduct for the use of his den or library, electricity and heat, and other expenses for providing an area for this business homework. Present laws are decidedly against the individual.

More power to Congresswoman Dwyer's campaign!

G. Harris Danzberger
Hingham, Massachusetts

As a daily commuter I find the views of the New Jersey Congresswoman delightful, but unrealistic and ill-advised. If commuting costs, as she contends, are "money you spend to hold your job," why does she stop there?

Just as necessary for the holding of my job are my clothes, food, shelter, entertainment, and — my eyeglasses. Also how long would any man hold his job without razor and shaving cream?

We commuters have chosen our way of life, reaping the benefits, and knowing the costs. The preservation of freedom is a costly thing. Let's stop thinking we can have our cake and eat it too and a piece left over for tomorrow. Our taxes are our safeguards for tomorrow's continuity. They are our privilege and our responsibility—even if we commute.

Aileen S. Miles
Middleburg, Virginia

My solution to the dilemma is as follows: I do not believe that deductions from the income tax for pressure groups, favored groups, or any other minority groups are the answer. I feel that a reduction in the cost of government should be made, thus leading to the possibility of a reduction in income taxes for all. The income tax in itself is unfair, is stifling to initiative, and is not in the best interests of a democratic form of government. By substantially lowering the total amount of income tax that individuals are required to pay, the commuting expenses of everyone would be much easier to meet.

Mary White
Granada Hills, California

Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

ERNEST V. HEYN
Editor-In-Chief

PAUL HOFFMAN MARION LOWNDES
Editors

DELMAR LIPP
Managing Editor



Marriage In The Suburbs

It's about Lois and Don, who will soon be married. By converting sociologists' statistics and university studies into prophecy we'd like to take you through the next thirty years or so and picture what lies ahead for them and thousands of other young Americans like them who are about to be "just married,"—the homes they'll live in, the children they'll have, and what they have to look forward to after their silver anniversary.

A Summer To Grow On

In seventy-three years of active living, bachelor Longstreth has picked up a lot of pertinent data on the spiritual needs of growing children. A teacher for many years, he has closely observed generations of them growing up around him in the suburbs of Philadelphia. This month he makes a heartfelt plea for a free-ranging, open childhood, "the best of education."



Are You Burglar Bait?

Harold B. Jacobson, a resident of suburban New Rochelle, readily admits that he was—until he wrote this month's article on the tricks and techniques of burglars. This summer he and his family are driving to California, and he vows that his house will be 100% burglar-proof before they turn out of their driveway.

"I'll Never Commute Again!"

Is there a man from Madison Avenue to Market Street who has never wanted to give up the commuter's time-consuming hustle and bustle and to exchange the free-way for some free time with his family? We doubt it. But—how many of us ever do anything about it? Mr. Carr did, and this month describes his experience—its rewards and drawbacks, and tells why he'll never commute again.



Laura Jean Allen

Here are thirty-five guests and members of the wedding, handsomely and sharply portrayed by our witty, talented, and most welcome cover artist. The father of the bride sends regrets, however. He retired from the scene a moment or so ago—he just had to loosen his collar, put his feet up, light that cigar, and privately review the events of this day... and those wonderful years that came before it.

LEONARD S. DAVIDOW
Publisher

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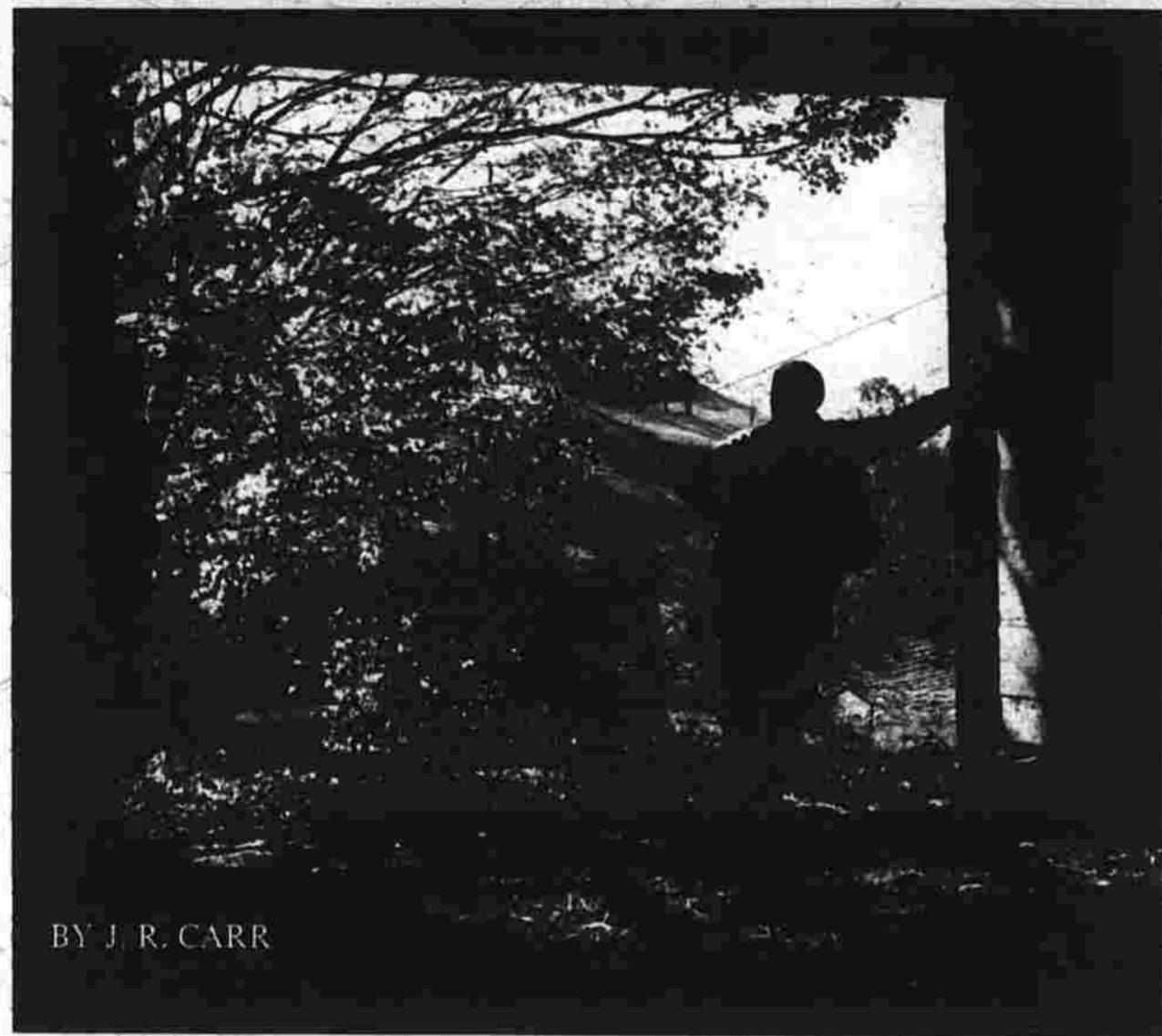
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BY J. R. CARR

"I'll Never Commute Again!"

Leisurely mornings... open road ahead... and three hours to the good every day, with a job near home

It wasn't any one thing that made me leave the city.

I was no Madison Avenue "hidden persuader" or "engineer of consent" who'd suddenly got religion and wanted out. I had had my share of searing experiences in business, but these occur everywhere. My health was excellent, my drinking moderate, and I had never had a nervous breakdown.

Yet the daily struggle was knocking too much out of me, physically and mentally. I never reached home before 7 p.m. and sometimes it was 9 p.m. By the time my wife and I had had a drink together, washed the day's frustrations out of our hair, and eaten dinner, I was ready for bed.

The next morning, it took me an hour and a half to reach my office, first by car and then by subway.

The dog-eat-dog frame of mind which that morning rush put me into was heightened at the office. When you are twenty-five, you are buoyed up by youthful drive and ambition, but along in your thirties you start adding up the costs. The

corporate goals I sought were plainly going to cost more than I was willing to pay.

Job-hunting outside the city
Finding a job outside the city, however, was an exhausting process. I wrote letters, drove long distances, answered promising advertisements. I looked into several be-in-business-for-yourself projects, and I learned anew that they take capital and specific experience to be successful.

For example, a friend of mine tried in vain to buy a small town newspaper. The papers available were over-priced. A couple I knew opened an attractive restaurant in New Jersey. They almost "had it made" at the end of a year, but ran out of capital, and closed. Another couple considered buying a gift shop in a bustling suburb, but cooled off when they learned that the hard-working proprietor cleared only \$4,500 a year, worked long hours and most weekends, and had a \$50,000 investment.

And so I'm not in business for myself.

I now work for a corporation about one hour's ride from New York, having convinced the organization that they should use my promotional, marketing, and public relations skills on a full-time basis. It had used such experience to a degree before. It seems best to me for a man to stick to the work he knows, but adapt it if necessary to new surroundings and new kinds of clients.

On my present job I earn three-fourths of what I earned in the city, but that income is increased by spare-time work. Yes, I occasionally work weekends, but I decide when. Our family hasn't given up a thing of value that I see, and we've gained a great deal. Time is what we have now, time and energy saved from not living under pressure.

Work more rewarding
In New York, I used to feel "in the middle" much of the time, caught in a clash between a client and my company, with some other people "getting into the act" from research, marketing, and manufacturing. I still feel "in the middle" at times in my present job. Our organization

has plenty of problems. Yet the work seems more rewarding, and I've become more productive.

I find that business lines of self-interest are as tightly drawn as they were in the city. The political organizations, service clubs, and veterans groups push in many directions, and have all sorts of "connections." In fact, the inter-connections in this town, if drawn on a chart, would look like a Paul Klee painting.

The local businessmen strive hard to bring industry in, and the residential people strive equally hard to keep it out. The line-up on any issue—zoning, development, public works, school construction, or plain politics—is never the same, and it is in this series of skirmishes, maneuvers, and battles that I am called on to function.

However, I can get away from all these things for a change of scene or pace.

Trend away from city

There is a local restaurant equal to Manhattan's better ones, and you never have to wait in line. There's a lovely panoramic view from the restaurant terrace, not a blurred image of rushing taxis. Sometimes my office associates and I bring our lunches and eat them outdoors. Five minutes in the car will put us in a dozen picnic spots. Occasionally, I take my wife to lunch—it's just a few minutes' drive to fetch her.

A recent magazine article presented the many satisfactions of being part of a large corporation, and I quite agree that they exist. But the author said that the only alternatives to the daily grind were: lying futilely on the beach at Capri, joining a little camera shop in Florida, joining the U.S. Foreign Service, or running for Congress.

This is silly and untrue. There are increasing opportunities to enjoy yourself and your job. I am neither lucky to have found a job in the country, nor a person of unusual talent. People in other lines can make the switch even more easily. Standard job hunting procedures apply. Hang on to your present position; make inquiries judiciously; cover all possible users of your abilities; and when you have a firm offer, jump.

In recent years such firms as International Business Machines, General Foods, General Motors, the Lederle Division of American Cyanamid, Socony-Mobil, several aviation companies, and many others have moved headquarters, regional offices, laboratories, and other important facilities outside urban areas. It's a trend.

Less money, more fun
The pressures of commuting, traffic, and work are not peculiar to New York City alone.

In Detroit it took me an hour to drive downtown. A friend in Philadelphia spends an hour by bus and streetcar getting to his plant. Another friend of mine figures on an hour from his home in suburban Flossmoor to Chicago's Loop. My cousin counts on one hour and ten

Continued on page 15



NEW from
Good Seasons!

Cheese-Garlic Salad Dressing Mix



Full of real cheese flavor, the dressing you make with Cheese-Garlic Mix is subtle, never sharp. For it has the mellow tang of fine blue cheese, properly aged. The light touch of young-bud garlic. Freshly made, of course! No flat taste from standing dulls the sparkling flavor of this dressing. Salads are crisper, brighter! Next time you're shopping, get Good Seasons new Cheese-Garlic Mix. All you do to make dressing with a Good Seasons Mix is add your own oil, vinegar and a bit of water. (The water is an old French secret for making the blend smoother.) Measurements and easy mixing directions are on the back of the Good Seasons envelope. Takes you just seconds to prepare.

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Now—to help you make this delicious new dressing—a Good Seasons mixing bottle FREE with the purchase of an envelope of Cheese-Garlic Mix. Limited offer at your grocers now—better hurry!



What's Ahead

BY LILLIAN POMPIAN

ON A balmy evening last summer, a tall, dark and handsome young man, Don Schack, a junior at Roosevelt University in Chicago, spied a fraternity brother talking to an extraordinarily pretty girl. Don stopped, was introduced and stared, dazzled. That night he went home and told his parents, "I've met the girl I'm going to marry."

His mother smiled indulgently. "What's her name?" she asked. "I don't know," Don confessed. He simply hadn't heard it.

Her name, as it turned out, is Lois, and she says, "I felt the same as Don. We hit it off right from the start. He got my number from his fraternity brother and called me the next day. Two days later he gave me his fraternity pin. When you're 'pinned', it means you're engaged to be engaged."

Soon after, Don bought the ring and this August 22nd, one year from the day of their meeting, they will have an evening wedding at Chicago's Blackstone Hotel. After a two-week honeymoon in Nassau they will settle in Evanston, a suburb of Chicago.

What's ahead for Lois and Don and their thousands of counterparts across the country? It is now possible to give some fair answers to this very important question, thanks to studies of young families in the suburbs, made by the University of Michigan, the University of Chicago, and many independent sociologists.

To begin at the beginning, Don graduates this month from Roosevelt, having majored in accounting and business administration, and has several job prospects already. Lois is now working at the First National Bank in Evanston and will continue to do so. For a few years they will live in a small apartment they have found in Evanston and Don expects to commute to Chicago to work.

In 4-5 Years They Will Build

Their Evanston apartment is one of the new, well-laid-out ones, with two pleasant rooms and a real kitchen and comfortable closets. Like most brides today, Lois already has a practical first-hand knowledge of housekeeping and one wedding present she has asked for especially is a vacuum cleaner with all the latest attachments for grooming the apartment and their new possessions. They will spend the most carefree years of their married life here, years when they will have uncrowded hours and week-ends free for the things they both love to do—bowling and picnics and square dancing, and above all, dashing to rallies in their pride and joy, Don's new Triumph sports car.

The next move will be to a house, their first one. They expect to build in four or five years and it will be a major undertaking. They plan to start saving at once for the down payment in 1964, and they will finance the balance and pay it off gradually out of earnings, in the same way that they paid the rent on the apartment. "Expansion of the family," as you might expect, is the chief reason given by sociologists for the second move made by young people.

For Young Marrieds In Suburbia?

Newlyweds will move four times, statistics show... they will have 3.4 children

...and the "silver anniversary move" may be back to the city...

They Will Have 3.4 Children

Lois would like to have four children. The average figure, according to a sampling made by Alvin Scaff, in the *American Sociological Review*, is 3.4. The last child will probably be born while she is still under thirty. The next decade will be a strenuous one, but Lois and Don will be young while their children are growing up and in the "prime of life" when they begin a new and wonderful relation with the grown people the children in their turn have become.

"The year we moved into our new house I had three of them all in diapers at once," said a woman in Winnetka, translating the sociologists' figures into practical fact. "Bill helped me all he could, of course—poor soul, he finally took the third six a.m. feeding. But we're beginning to catch our breath now and we know this is going to be a wonderful place to raise our family."

Science reporter Earl Ubell agrees. Summing up the sociologists' findings in a recent series called "Marriage in the Suburbs" he says:

"Children in the suburbs are more likely to be doing constructive and outdoorsy kinds of things than are children in the city. Taking it all together, it seems that the suburban boy (and his sister, too) spend their time in activities that reflect home life, community life and small group life. He mirrors his parents' concern for what he is and does."

Their Marriage Should Prosper

"Marriage," as John Marquand said, "is a damnably serious business, particularly around Boston."

Those who have been married longest would be the first to agree. In addition to the usual hazards, around Boston or anywhere else, suburban marriages have the dulling routine of commuting to contend with, and the endless chores of owning and managing property on a comfortable but inelastic budget. Another special hazard may be the side of suburbia so familiar in recent novels—some very entertaining novels, it must be admitted—where life over the week-ends seems to turn into one huge, adulterous cocktail party. But when the University of Michigan's Institute for Social Research made a comparison of marriages in city and suburbs they found out that the destructive effects of suburban living had been greatly overrated. The rate of divorce is lower, the tables show, among people who are better educated, make more money, have more children and own their own homes and, as you might expect from this, the rate of divorce is lower in the suburbs. The way of life in suburbia, according to the latest statistics, tends to make marriages more secure. In the years ahead, Lois and Don and the other millions of young suburban families will have a slight edge over city people in their chances for marital happiness.

They Will Simplify Their Lives

From the beginning, Lois and Don are going to have less leisure time than their young married friends in the city, and much of the free time they have will be spent in action—gardening, cooking, golfing, reading. If they had chosen to live in the city they would



Lois and Don—the biggest move will come this summer.

have been more likely to use the time for activities classified as sedentary and passive—going to movies and plays and concerts, entertaining and being entertained.

As time goes on, over the week-ends and evenings, Lois and Don will cut down their social activities to make time for things that bring them personal satisfaction. Among married people who have made the "third move" in suburban Winnetka, the favorite pastimes are reported to be oil painting, swimming, golfing, ski-ing, and playing the piano and guitar, and singing. Such active and uncomplicated uses of leisure, sociologists believe, make for cheerful and rewarding family life. As sociologist Robert Hess puts it, "Families must do what is comfortable for them."

Tomorrow's families will be young together—the last of the 3.4 children will probably be born while his mother is still under thirty.



Both Will Share in Making Decisions

In spite of glib talk about "dormitory suburbs" where the wife operates as head of the house, the studies made by the University of Michigan show that the suburban husband is more than holding his own. He is usually the one who decides what car to buy, how much insurance to get, and—once the children are grown—whether his wife will go back to work. It has been demonstrated that a dominating husband, if he is not too dominating, produces a happier family than the one in which the wife is boss. However, the over-all tendency in this country today is toward marriages in which both husband and wife share in making the decisions, and the suburbs are no exception.

They Will Not Save Much Cash

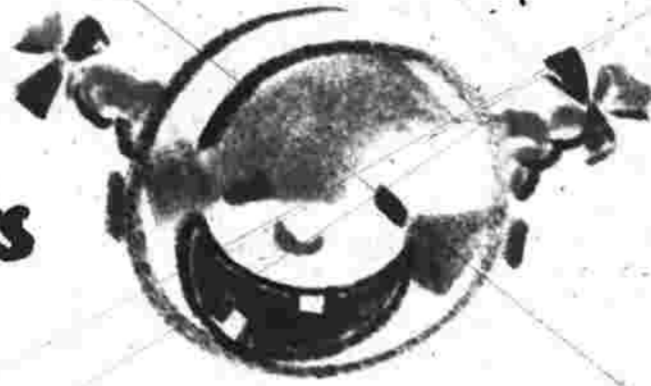
Half the families in suburbia today have less than \$1,000 in cash savings, according to the University of Michigan survey, although there have been large increases in income in recent years. Another survey, made for the Federal Reserve Board, showed that, as homeowners, they spend 5% more of their income on cars, household equipment and repairs than they would if they were renting apartments. When Don is thirty-five or forty his outlay on these durable goods may be one and a half times as much as it would be if he were renting. But the goods are durable in the literal sense. His equity is in his house and land. And the fact is that the savings situation among homeowners in the city is just as bad. The Survey Research Center reports:

"It doesn't make any difference whether the house is in city or suburb. People who live in houses spend about the same wherever they are. It still costs more than renting. But in the suburbs the homeowner gets more living space, and he seems to want it."

So it is homeownership that accounts for the increased expenditure rather than where the home is. And since Dr. Harvey J. Locke of the University of California has found that homeowners have fewer divorces than

Continued on page 21

MY DADDY WEARS PANTS



MY DADDY PLAYS GOLF

My daddy plays golf. He wears gray pants when he plays. I bought him these "Paris" Elastic Belts for his gray pants. Aren't they nice? I picked out the colors myself. It was easy. The little tags on the belts told me they go with gray.



MY DADDY LOOKS HANDSOME DRESSED UP

My Daddy looks handsome dressed up. He often wears blue pants. I bought him these "Paris" Elastic Belts for his blue pants. The little tags told me they went with blue.



MY DADDY PLAYS WITH ME IN OUR YARD

My Daddy plays with me in our yard. He wears brown pants. These "Paris" Elastic Belts I bought look so nice with his brown pants. The little tags made them so easy to pick out.



MY DADDY LOVES PARIS ELASTIC BELTS

My Daddy loves "Paris" Elastic Belts—and I love my Daddy. He told Mommy he likes them after Father's Day, too, when the bills come in—they're only \$2.50. They come in all kinds of pretty colors. What color "Paris" Elastic Belt does your Daddy wear?

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BY HAROLD B. JACOBSON



Burglars read the social news with care.

This year will go down in history as the Year of the Open House—for burglars. Once every minute, a burglary is committed somewhere in the United States.

"The chance that your house will not be burglarized is steadily decreasing," says FBI Director J. Edgar Hoover. "And too many people extend unwitting hospitality to the burglar."

How about you? Are you burglar bait? One sure way to attract burglars when you go on vacation is to advertise in the newspapers. The society page is full of news about who is going where and when, a dead giveaway that the coast is clear. Other time-tested tip-offs are: a stuffed mailbox; milk on your back porch turning sour; newspapers piling up on your doorstep; lawn sprouting whiskers.

As burglars see you

Try looking at your house through a burglar's eyes. Has it a lived-in look? Or are the shades pulled down and the curtains drawn? And what, as a thoughtful prowler, would you make of that? A dark house is burglar bait too, and leaving one light on at the front door will not help much. Keep a light on in the living room as well, and a light in the bathroom is even better.

If you're going on a long trip and don't want to use up electricity, invest in a radio-clock with an appliance plug-in. It will put your lights on for the hours when they are most effective, and the sound of your radio will lead the burglar to believe that somebody is home.

Some of us not only give burglars the green light—we also hand them the keys. Over 100 million Americans carry an average of four keys each, and about 40 million keys are lost every year. Never put your name and address on your key or key ring. You can get a duplicate for a few cents, which is a lot better than having it fall into the wrong hands.

Have you ever considered how many people have keys to your house outside your immediate family? Of course, there are your maids, cooks, housekeepers, both past and present. And what about previous owners—and their maids, cooks, etc.? Despite this, we never bother to change the locks on a house when we move in.

One ingenious thief, Rex Milton, made a fortune out of this simple observation. Milton worked his dodge in the Midwest some years ago. He would rent a house from the owners who welcomed this additional income while they were on vacation. He was a model tenant and paid his rent regularly.

About a year after he moved out, Milton would return when nobody was home, let himself in with a duplicate key, and take out everything that was not nailed down. When he was finally caught, he was earning \$20,000 a year; owned his own \$25,000 home; traveled in a custom-built car; and had a storehouse of hot goods he had not yet sold.

Even if you're careful with your keys, there's a



Are You Burglar Bait?

Summertime is harvest time for a burglar—so look

at it his way before you go on vacation.

good chance that some of the locks on your house can be opened without them. The average house has eight locks, but too often only the front door lock is any good. And the front door is the last place where a burglar wants to be seen breaking into a house.

Tricks of the trade

There are two kinds of locks—spring and deadlocks. The spring lock snaps closed automatically when you shut the door. It is especially popular with apartment dwellers—and "celluloid men." Celluloid men are burglars who specialize in forcing back spring locks with strips of celluloid or other stiff material.

Although not strictly a celluloid man, Charles Smith, aged 28, used the same idea to haul in over half a million dollars in two years. His specialty was apartment houses. Dressed as a delivery boy, he would ring doorbells, and if someone answered, he would excuse himself by saying it was a mistake, and go on to the next apartment. He repeated this until he found one where nobody answered the door.

He then took out his equipment—a screwdriver and a jimmy. If there wasn't enough room for him to spring the lock with his screwdriver, he jimmied the door away from the frame and forced the bolt back. When he was caught in 1955, he admitted to over 800 burglaries.

For best protection, get a deadlock which must be turned with a key to throw the bolt. Make sure it has a metal shield, so burglars can't saw through the bolt.

Housebreakers have a way with windows, too. They break through them quickly and quietly by covering the glass with adhesive or scotch tape before smashing it. You can buy special burglarproof window locks at your hardware store.

And you can't depend on Rover to keep the wolves from your door. Standard equipment for many burglars is a patty of raw hamburger to distract your dog while they ransack your house. Dogs sleep more soundly on a full stomach, so try to feed yours not later than five in the afternoon. This way, he'll be more alert at night.

What you feed your dog is also important. Paul S. Murphy of Saugus, Massachusetts, gave his dog a steak to eat while he took his family on a Sunday drive last January. When he returned several hours later, he found his house ransacked, \$1,000 in cash stolen, and his wife's furs and jewelry gone. On the front lawn his dog was contentedly working on the steak which was still frozen.

Many people who do nothing to prevent burglaries say, "Let the insurance company worry about it." But insurance will not pay you for the time you spend reporting to the police; or meeting with insurance adjusters; or identifying your loss; or appearing in court for days in case the criminal goes to trial. Neither will insurance cover you for loss of personal papers, leases, checks, or items of sentimental value.

You have probably also heard people say, "If a burglar wants to get in, there's nothing you can do to stop him." This used to be true when burglary was an art practiced by skilled professionals. Not so today. Amateurs have invaded the field, and 54% of all burglars arrested in this country are under 18 years of age; one out of every four is under 15. These amateurs shy away from the house that's hard to crack. *Forewarned is forearmed.*



Suburbia Today, June 1959

How WEEDONE

helps you have a better lawn



Broad-leaved and other lawn weeds mar the appearance of your lawn, crowd out desirable lawn grasses, rob good grass plants of needed nutrients.



WEEDONE penetrates the weed, kills its roots and all. Dandelion and other lawn weeds die from leaf top to root tip, yet WEEDONE will not injure fine lawn grass.



By killing unsightly weeds, roots and all, you give desirable lawn grasses room to grow, preserve valuable plant nutrients which weeds rob from the soil.



You'll have a healthier, more beautiful lawn if you control lawn weeds the WEEDONE way. It's the original 2,4-D weed killer, now with 2,4,5-T added.

WEEDONE is easy and economical to use—liquid for sprayer, dry for spreader application. Harmless to children and pets. Sold wherever fine garden products are available... still at the same low price: 8-oz. can \$1.00, 5-lb. bag \$2.25. Larger sizes available. (Dry form slightly higher west of the Rockies.)



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kills weeds, roots and all!

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A child let alone watches.



The beginning of the practice of love is often four-footed.

BY T. MORRIS LONGSTRETH

Silence invites peace of mind.



ASTRONOMERS have discovered a strange thing: the universe harbors an obscure desire to return to its origins. So do we. The city-dweller dreams of a place in the country. Then, when he gets it, he hikes off to the wilds for vacation. And once there, let it rain, let it buzz, let him burn his fingers, he keeps saying, "This is the life!"

And so it is, the immemorial life of breathing pure air, drinking pure water, soaking in the sunshine on all sides, and using every muscle in his body. Everything he does is play. For a few heavenly weeks he is once more a child, the boy he had forgotten.

But what if he had never had a chance to be that boy? What if his childhood had been spent in apartments and on pavements? Suppose he had never kindled a fire, slept amid the mysteries of a woods, or even snatched apples from a friendly orchard?

It is hard to believe that a free-ranging childhood is unnecessary now. Perhaps if the first ten years are spent among mazes of people, in perpetual noise, with city talk forever in his ears instead of country talk, the youngster will be conditioned for headlines and commercials and the rest of our over-populated life.

Yet it still may pay to give a thought to the kid's true happiness and the insistent longing to return to first principles: to the old simplicities, morning freshness, and times of sound joys. It is instinctive

for every young father and mother to desire no less than the essentials of an ideal home life for their children.

THE first essential is space—I don't mean that vacancy above, even though that is what we seem to be coming to. I mean that room to run in, to get breathless in, without having to dodge roadway missiles. Preferably there's a field, an orchard, at least a garden handy. Best of all a woods, where birds or redskins or just silence are available for the youngster's moods. Even if nature in the large is over the hill, at least have some nature nearby, bushes, a terrain for hide-and-seek, and something like a pond.

Accompanying space, let there be air—the genuine, ungrimed, ungasped, weather-bearing air. This ancient right is being stolen from under our noses, in the name of safety, a curious paradox. It is impossible to find in our fume-ridden, motor-choked cities. Yet a child forbidden clean air is already handicapped. The human race only got this far because it could breathe deep of the real thing. For those first ten years it is more necessary than to breathe money or other conveniences. Let him have air, first aid to a child's existence.

With the air, let there be occasional stillness. Something valuable in us wilts in perpetual noise.

Let there
be space, air,
occasional stillness—
Kittens to love
and brooks to explore—
for a
child's best summer

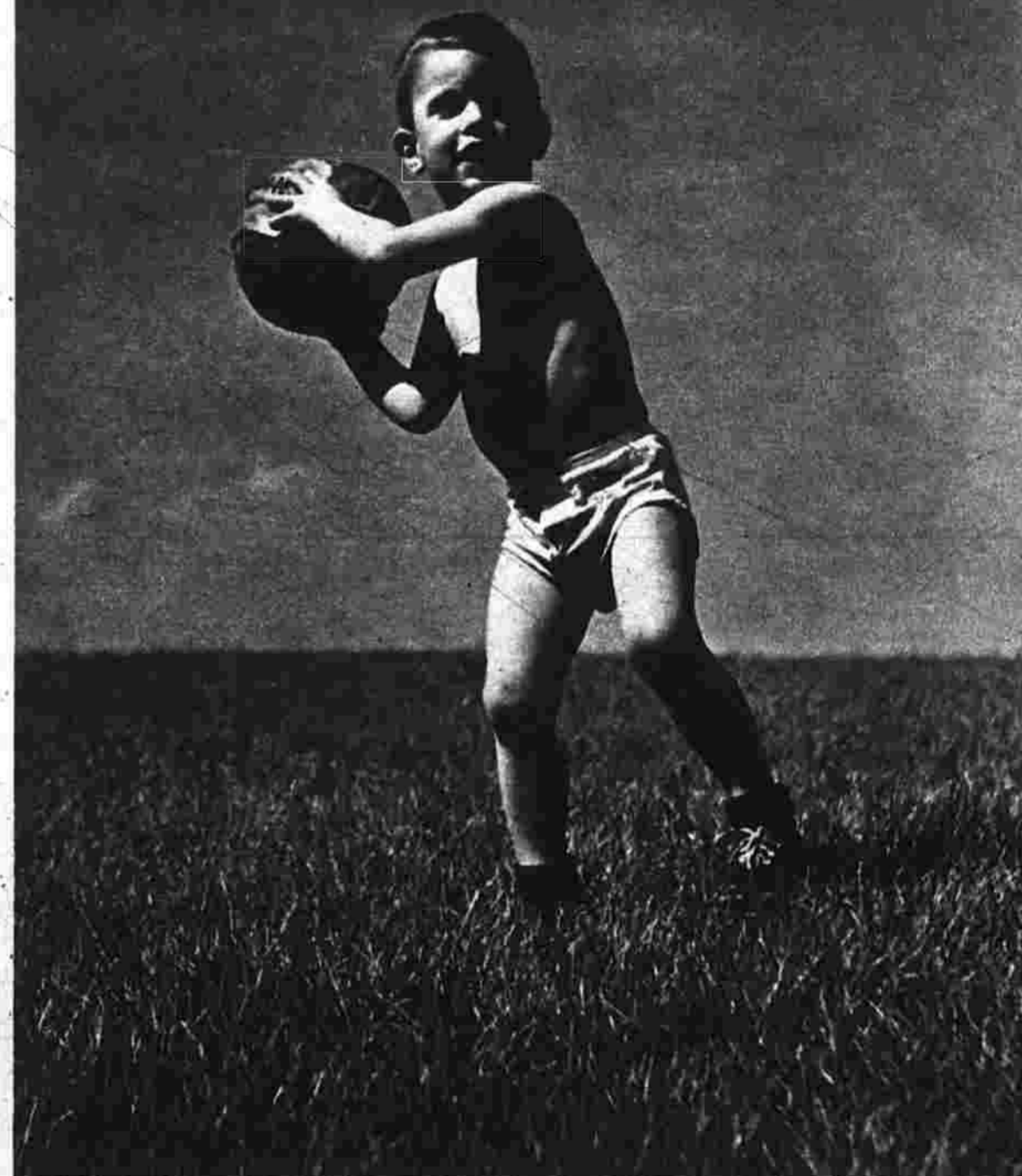
The bondage to incessant sound is an unrealized wounding of the spirit. Even the individual silence of a single tree in the dooryard changes a childhood. Let there be thunder and the sounds of the grandeur of surf, let the woods roar, and the military band start the blood to rioting, let the crows caw, let other children shriek for joy of contention. These sounds are tonic for a time. But silence invites peace of mind, peace of spirit, invites sanity to return and brood. The army of silence that is a woodland is a bodyguard of sanity.

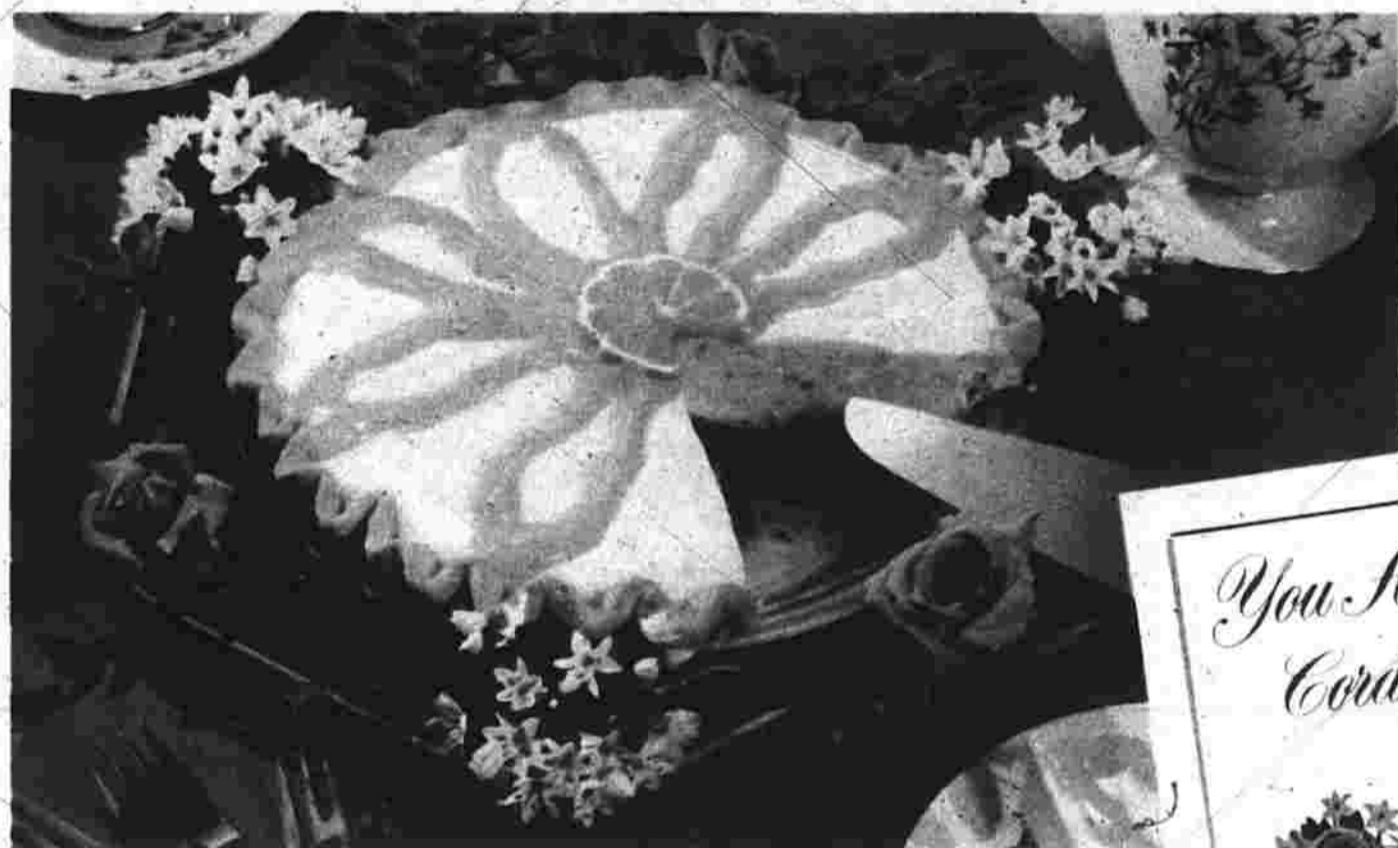
PLAY is life, it is imagination in action. It is the child, not mother, who knows best and goes to it—wood tag, cops and robbers, hide-and-seek, even in the city. In the Utopia I am reviving nothing honks except the wild geese overhead; there are trees to hide behind, bushes to make lairs under, and other children versed in childhood's immemorial competitions. Too, my Utopia differs from the rest in being available. It is situated in ten thousand places, at the suburbs' frontier, with the real country a frog-leap beyond.

Nature offers beginnings. A child let alone watches. A dandelion is studied, perhaps for the last time in one's life. An anthill is wonderful. A bee is a good instructor. A tree to climb, a brook to wade in, ber-

Continued on page 21

A SUMMER TO GROW ON





A decorative ice block may be floated in the punch bowl and clusters of grapes or individual flowers may be used to decorate the rim of the bowl.

You Are Cordially Invited...

—to a shower in honor of
The Bride-To-Be
on a lovely day in June
in Suburbia

Frozen Lemon Pie*

To Prepare: 45 MIN. To Freeze: 2-3 HRS.

Pastry for 1-crust 9-in. pie (your favorite recipe or a prepared mix)

- 1½ cups sugar
- 7 tablespoons cornstarch
- ¼ teaspoon salt
- 1½ cups hot water
- 3 egg yolks, slightly beaten
- 2 tablespoons butter or margarine
- 1 teaspoon grated lemon peel
- ½ cup lemon juice
- 3 egg whites
- ¼ cup sugar

1. Prepare, bake, and cool pastry shell.
2. Mix together in a double-boiler top the first three dry ingredients. Add water gradually, blending well.
3. Stirring constantly, bring cornstarch mixture rapidly to boiling over direct heat and cook about 3 min. Place over simmering water. Cover and cook about 12 min., stirring three or four times.
4. Remove from simmering water. Vigorously stir about 3 tablespoons of hot mixture into the egg yolks; immediately blend into mixture in double boiler. Cook over simmering water 5 min.; stir slowly to cook evenly.
5. Remove from simmering water. Blend in the butter, lemon peel, and lemon juice. Cover and cool slightly, stirring occasionally. Reserve ½ cup filling for the decorative topping.
6. Beat egg whites until frothy. Add ¼ cup sugar gradually, beating well after each addition. Beat until rounded peaks are formed. Gently fold this meringue into the lemon mixture and turn filling into pastry shell.
7. With a spoon, stir the reserved ½ cup filling and spread in a decorative pattern over top of pie (see photo). Freeze until firm, 2 to 3 hrs. Before serving, allow pie to stand at room temperature for a few minutes to soften slightly.

One 9-in. pie

MELANIE DE PROFT

Food Editor

Cheese Finger Rolls

These miniature rolls are at their best when partially split and lightly spread with water-cress butter.

To Prepare: 35 MIN. To Bake: 20 MIN.
(allow 2½ hrs. for rising)

- 1 14½-oz. pkg. hot roll mix
- 1 cup (about 4 oz.) grated sharp Cheddar cheese
- 1 egg
- 1 tablespoon water

1. Follow package directions for Richer Dough. Add cheese with the dry mix.
2. Knead dough and let rise according to directions on package.
3. When dough has doubled, punch down and turn onto a lightly floured surface. Divide dough into quarters.
4. Cut each quarter into nine equal portions and shape into oblongs 2½ x 1 in. and about ½ in. thick. Pinch both ends to points, making each roll 3 in. long. Place about 1 in. apart onto lightly greased baking sheets. Brush tops with a mixture of the egg and water.
5. Cover with waxed paper and towel and let rise in a warm place until doubled.
6. Bake at 375°F about 20 min., or until golden brown.

About 3 doz. rolls

Note: If desired, sprinkle sesame seeds on baking sheets and place rolls on the seeds before baking.

Party Parmesan Spirals

The flavor of these delicate cheese sticks is especially delightful with either the lobster or turkey mold.

To Prepare: 15 MIN. To Bake: 8 MIN.

- 1 cup sifted flour
- ½ teaspoon salt
- ½ cup shredded Parmesan cheese
- ½ cup hydrogenated vegetable shortening, all-purpose shortening, or lard
- 3 to 3½ tablespoons cold water

1. Sift the flour and salt together. Mix in the shredded cheese. Cut in the shortening with a pastry blender or two knives until pieces are the size of small peas. Sprinkle the water gradually over mixture; a teaspoon at a time. Mix lightly with a fork after each addition. Add only enough water to hold pastry together. Work quickly and do not overhandle. Shape pastry into a ball and chill about 30 min.
2. Flatten pastry ball on a lightly floured surface and roll it into a 10 x 8-in. rectangle. Using a pastry wheel, cut pastry in half lengthwise. Cutting crosswise, cut ten 1-in. strips from each half. Twist each strip several times, place on ungreased baking sheet, and seal ends.
3. Bake at 450°F about 8 min., or until delicately browned. Remove spirals to cooling rack and immediately sprinkle with paprika. Serve warm.

20 cheese sticks

Imperial Punch

A punch worthy of royalty.

To Prepare: 15 MIN.

- 1½ cups orange juice
- ¼ cup unsweetened pineapple juice
- ¼ cup lemon juice
- ¼ cup lime juice
- ¼ cup grenadine sirup
- ½ cup sugar
- 3 cups chilled ginger ale
- 1 cup chilled sparkling water

1. Blend together the fruit juices, grenadine, and sugar; stir until sugar is completely dissolved. Chill thoroughly.
2. When ready to serve, pour fruit-juice mixture into a punch bowl. Add the ginger ale and sparkling water; stir gently to blend.

About 2 qts. punch

Punch à la Champagnie

The flavor of this exquisite punch rivals that of champagne.

To Prepare: 10 MIN.

- 1 cup orange juice
- ¼ cup lime juice
- ½ cup sugar
- 3 cups chilled sparkling white grape juice

1. Blend together the fruit juices and sugar; stir until sugar is completely dissolved. Chill thoroughly.
2. When ready to serve, pour orange-juice mixture into a punch bowl. Add the sparkling white grape juice; stir gently to blend.

About 5 cups punch

Molded Lobster Elegance

This versatile salad is equally delicious made with lobster or turkey. Satisfy the individual tastes of your guests by preparing and serving twin molds.

To Prepare: 45 MIN.

To Chill: 4-5 HRS.

- 1 cup cold water
- 2 tablespoons (2 env.) unflavored gelatin
- 1 cup quick chicken broth, double-strength (dissolve 2 chicken bouillon cubes in 1 cup hot water)
- 3 egg yolks
- 1½ teaspoons salt
- ¼ teaspoon white pepper
- 2 teaspoons grated onion
- 2 teaspoons prepared mustard
- 1 teaspoon prepared horse-radish
- 3 cups cooked lobster meat
- 3 tablespoons lemon juice
- 1½ cups chilled whipping cream (beat only one-half at a time)
- ¼ cup (about 1 oz.) finely chopped toasted almonds
- ¼ cup finely chopped celery
- ¼ cup finely chopped pimiento-stuffed olives

1. Chill a bowl and rotary beater.
2. Pour the cold water into a small bowl. Sprinkle the gelatin evenly over the water. Let stand about 5 min. to soften.
3. Beat the egg yolks in the top of a double boiler. Add the broth gradually, stirring constantly. Mix in the salt and pepper. Stirring constantly, cook over simmering water until mixture is smooth and slightly thickened, 5 to 8 min.

4. Remove from simmering water, immediately add the softened gelatin and stir until gelatin is dissolved. Stir in the grated onion, mustard, and horse-radish. Cool; chill until mixture begins to gel (becomes slightly thicker).
5. Lightly oil a 1½-qt. mold with salad or cooking oil (not olive oil). Set aside to drain.
6. Cut the lobster meat into small pieces and put into a large bowl. Drizzle lemon juice evenly over lobster and set aside.
7. When gelatin mixture is of desired consistency, using the chilled bowl and beater, beat the whipping cream until cream is of medium consistency (plies softly). Fold whipped cream into slightly thickened gelatin mixture.
8. Mix almonds, celery, and olives with the lobster. Pour the whipped-cream mixture over lobster and fold together. Turn mixture into mold. Chill until firm, 4 to 5 hrs. or overnight.
9. To unmold, run tip of knife carefully around edge of mold. Invert onto a chilled serving-plate and remove mold. (If necessary, wet a clean towel in hot water and wring it almost dry; wrap hot towel around mold for a few seconds. If mold does not loosen, repeat.) Garnish with water cress or clusters of frosted grapes placed on galax leaves.

10 to 12 servings

Molded Turkey Elegance

Follow recipe for Molded Lobster Elegance. Substitute cooked white meat of turkey for the lobster.



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But you should also try
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This spread is mostly margarine—but it has been flavored with the high-priced spread. It brings the rich taste of luxury to your table!

KRAFT Urges you
to try all three!

We're sure you'll agree each one is perfectly delicious. Only you can decide which you prefer. Chances are, you'll like all three so well you'll switch back and forth among them!

*The recipes on these pages are appropriate for a wedding reception if wedding cake is served in place of the Frozen Lemon Pie.



It's not too late to plant YOUR ROSE GARDEN

By JOHN BRIMER

Time was, not too long ago, when roses had to be planted in spring or, in a few favored spots, in autumn. Now they can be planted in summer, even when in full flower, thanks to a new trick.

Roses in containers, found at plant dealers and nurseries in most parts of the country, enable you to place them exactly where the colors will look best in your garden, too. The

soil ball, holding the roots, also helps to insure success, provided plants are carefully set, have good drainage, plenty of moisture and rich soil for roots to expand into.

After planting, shade plants for a week or so with a newspaper cone, water daily. In mid-July, work in a handful of rose-formula plant food and water it in. Winter cover may be needed. Consult your rose dealer.

HOW TO PLANT: Water container the day before planting to hold root-ball intact. Dig holes 15 inches deep and 15 wide. Fill the bottom with 3 inches of rich soil—6 cupfuls dehydrated manure to a pailful of half topsoil—half peatmoss. Slit tarpaper, plastic containers to the base with a knife (tinshears for tin ones), fold sides down. Extract rootball, set in hole, fill with soil, water.

THE VERSATILE L-SHAPED ROSE BED

PREPARING BEDS: Roses are best planted in separate groups where they can be fed and maintained easily, to give their best effect. This L-shaped bed can be combined in various ways to show off your roses. Dig the soil at least 15 inches deep, working in a complete plant food or old manure (never fresh). Set the roses from 12 to 24 inches apart depending on size, graft knob 1-2 inches below ground.

HOW TO CHOOSE YOUR ROSES



HYBRID TEAS are large "florist-type" roses, come in a fine range of colors. Most new ones bloom intermittently after first burst of bloom in June.

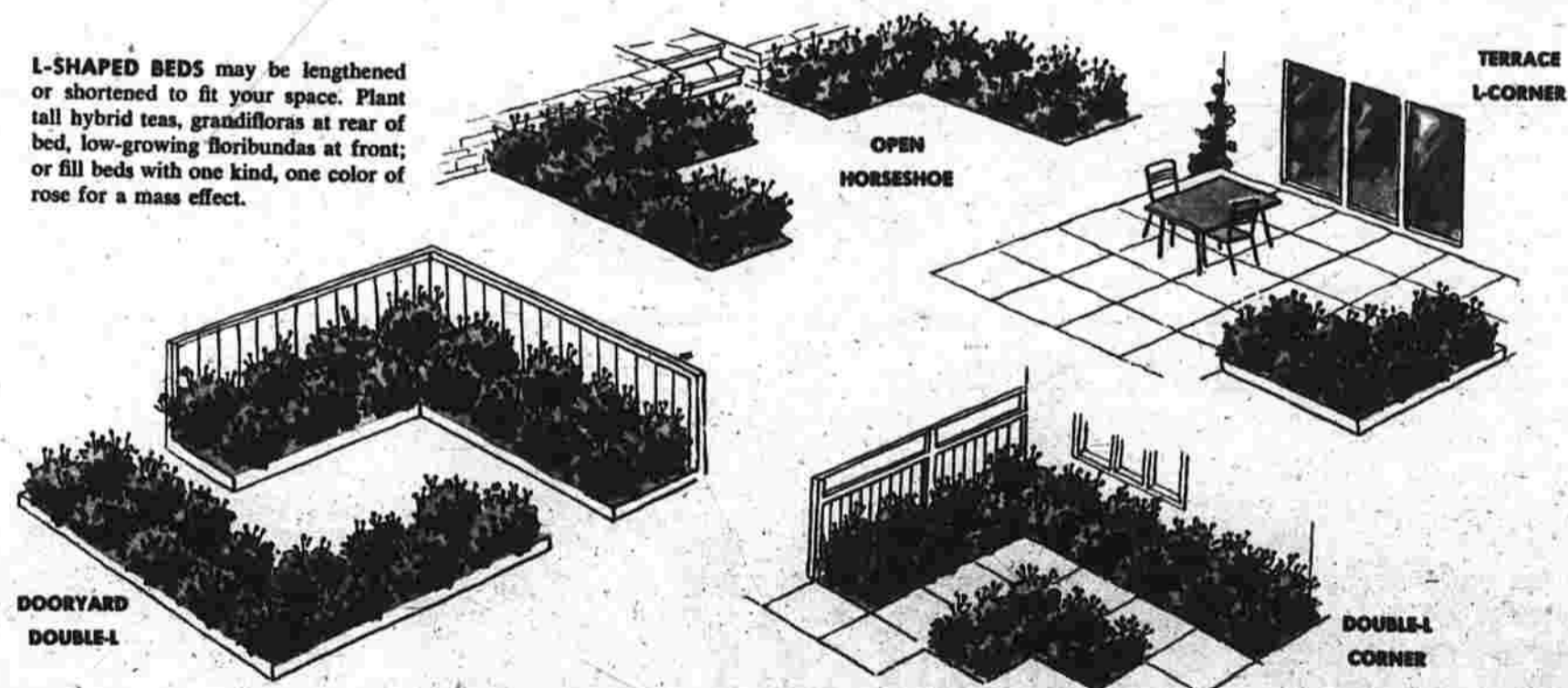


FLORIBUNDAS are cluster-flowered, have single, double or semi-double smaller blooms. Quite hardy, vigorous bloomers, they flower continuously.



GRANDIFLORAS, newest rose class, are a cross of hybrid tea and floribunda, may resemble both with flower clusters and individual roses on long stems.

L-SHAPED BEDS may be lengthened or shortened to fit your space. Plant tall hybrid teas, grandifloras at rear of bed, low-growing floribundas at front; or fill beds with one kind, one color of rose for a mass effect.



"I'll Never Commute Again!"

Continued from page 5

minutes from his home in Hillsborough to his office in San Francisco. Most large cities have become sprawling complexes, tough to get in or out of. Free-ways, thru-ways, parkways help, but don't solve the problem.

It takes me just twenty minutes by car from my home to my office. There's no heavy traffic, and the rolling hills I drive through seldom look the same. I find them beautiful. But the scenery is not the pay-off. I now have three hours a day that I used to spend commuting, or one full day a week that I did not have before.

It has made an enormous difference to my family and me.

My wife loves the new regime. She finds shopping and most family chores easier. She says that although we have less money to spend, and transportation in the country is always a big expense, our family life is no longer geared to father's working schedule. We have more time for outings, visits here and there, and occasional trips. We seem to touch more people. Our girls say they have more fun.

I notice that people like us seem to take their vacations increasingly at other seasons than summer.

Our clothes are less expensive—I often wear a sports jacket and slacks on the job. (I have no rival in the next office that I have to keep up with.)

There is more of a personal element in our shopping and purchasing. I recently bought bicycles for our two older girls from a local merchant. His prices compared favorably with elsewhere, and if the bikes don't turn out right, he'll make good without red tape or an argument.

You might say that I am a medium-sized frog in a medium-sized puddle, and my family and I like it. There is as much

pleasure for me in attending our weekly service club luncheon as there is for a city friend of mine who lunches at a prestige club. He earns twice as much money as I do, but I have twice as much leisure with my family as he does. And we're both satisfied.

Extra time an asset

My wife, the three girls, and I have not experienced, as the result of our new regime, a tremendous spiritual and cultural "awakening," upsurge, or rebirth. We've made some good use of our extra time, and we've squandered much of it together enjoyably, as a family. My wife and I have done some reading that we've put off for years, and the books don't have to have a smash or a shocker on every page to keep us awake. We go to the theatre and to musical events in the city more often than when we lived there.

You might say that we have more everyday living pleasures and satisfactions. My wife likes to garden. I don't, so I build dry rock walls, cut brush, and trim trees.

Each morning when I drop the kids off at school at 8:45, a lively scene presents itself. The other scholars are there, faces clean, dresses starched, and pants pressed for those few magic minutes that they look this way. There are red plaid mufflers in winter, yellow slickers on rainy days, merry faces, and laughter. The scene invariably pleases me, as it would anyone. Then I drive on to the office. Nobody cares whether I arrive at 9 o'clock sharp, or at 9:15, and no client will have called up with A Big Problem.

How much is this worth?

I think it's worth several times the share of income that I pay for it—the difference in salary between working in the city and out of it. I wish I'd made the change earlier, and I'm never going back. My family wouldn't let me.



"It must be yours, Fred. Mine is ham and swiss on whole wheat."



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SENSE AND SENSIBILITY



MR. AND MRS. JOSEPH BARBER COMBINE OLD AND NEW IN

In "Blueberry Ledge," their house outside Portland, Maine, the owners did just as they pleased—and it pleases them very much. You see the heart of the house above—a living area 50' x 22', continuous with dining area and compact kitchen, and continuous through ten-foot window-walls with the fields, the woods, and the sea beyond. No decorator chose the colors in the Barbers' house—gray and off-white for the upholstery, clear lemon yellow for the kitchen wall,

turquoise for the chimney over the soapstone hearth, and eggplant for the sliding panels—they are really barn doors—which you see to the left, flanking the wood-pile. (When the Barbers have guests these doors come together closing off a guest area behind them.) At night the Richard Kelly spot lights pick out the dramatic masses of color, filling the carefully planned living space with brightness and warmth. They build their fire on the hearth in the middle of the



MOLITOR

THEIR VERY MODERN HOUSE

floor. No, it does *not* smoke. Beside this unconventional hearth the Barbers draw up their conventional Victorian chairs upholstered in coarse Belgian linens. Traditional Oriental rugs cover the gray linoleum floor and at the right, under a Kelly spot, you see a figurehead from a Thames barge of the XVIIth Century. It is a mix-up by intention, the effect is free and lively, and the house, they say, all but runs itself. William F. Pedersen is the architect.

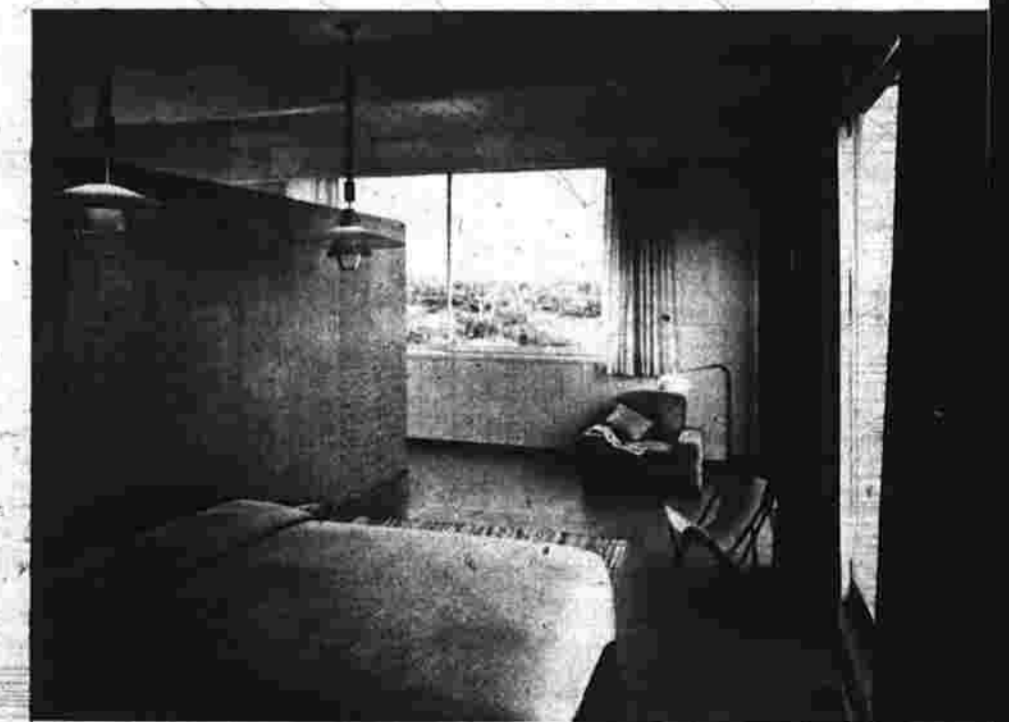


ABOVE. Looking from the kitchen area, south, to the section Mrs. Barber calls the Pavilion. This part of the living area is used mostly in the daytime—at night they draw back to the fire.



RIGHT. Mrs. Barber enjoying the view—the old barn and meadow through a new window.

BELOW. The bedroom, the only fixed room in the house. The bright dark blue curtains come from Brittany—the Kelly lights can be pulled down for whoever is reading late at night.



DISTURBANCE

BY LEW SAYRE SCHWARTZ



From the carpool to the cool pool... only a few steps and the commuter's dream comes true.



At pool-side, dress is optional, scenery stimulating.



Over the weekend, pool owner and boat owner discover friends they never knew they had.



Things happen suddenly on the water. Have fun—but always be on the lookout for the unexpected.

Suburbia Today, June 1959

20

"ALL AT SEA"

Never mind those barnacled bills... what is summer without a boat or pool? And summer it is, spouting from Redwood City, tacking off Grosse Point, floating on the Main Line—all over the U. S., it's the wettest summer ever.



Or, if you own a boat, wipe away the cares of the day with a carefree sail into the serene twilight.



Aboard ship, tradition must be observed.



Continued from page 7

What's Ahead For Young Marrieds In Suburbia?

renters, it would appear that homeowning, though expensive, is good for producing stable marriages.

"The Silver Anniversary" Move
"The fourth move is the silver anniversary move," said Dr. Peter Rossi, lecturing at the University of Chicago's forum on "Family Life in Suburbia." "Usually, this time, it is back to a smaller place after the children have left home. After all the active years in suburbia, it may be back to the city. Against the great and growing wave of migration outward, there is already a steady set in the opposite direction. People, as they get older, often find themselves drawn toward city services and toward 'passive' entertainments."

A matron of Skokie, Illinois, already on the eve of her silver anniversary move, takes exception to the findings of the experts.

"I can't imagine moving back to town," she says. "When the children are gone, I might take a smaller house in Evanston, a little closer to Chicago, but certainly not in it."
But by the time Don and Lois and the other young marrieds of today come to their silver anniversary they will be living in a community considerably different from the one in which they are starting out. In the next twenty-five years there will be vast population increases. The suburbs of today will have absorbed another sixty million, while in the city, twenty-five years from now, many congested downtown areas will have given way to planned open space, the flood of traffic will have been brought under control, there will be quarters for pleasant, reasonable living, as there are in European cities, as well as centers of business and culture. It is to this new city where some of the country has been transplanted, that Don and Lois may be moving finally, as the next generation takes their place in the more active life of the outlying suburbs.

"The Best Is Yet to Be"
Two generations ago the woman whose last child had just left home was already liable to be a widow. Life expectancy for her husband was 46 years, for her just a few years more. Today, life expectancy for men has increased to the age of 68, for women to 74 years. After the silver anniversary move, with their children grown and making their own way in the world, Lois and Don, wherever they are, can look forward to another fifteen or twenty years together.

WANTED

News From Our Readers

Have you any grass-growing secrets you'd care to share? ... How do you raise money for a worthy cause? ... Have you found any way to commute and like it? ... What is your town doing about open space? When you have a story about your pleasant place ... when you get an idea, big or small, for better living ... please send it in to Suburbia Today, 60 East 56th Street, New York 22. We pay regular space rates on acceptance for manuscripts running about 750-1,000 words (but write more fully if you want to). We would like to make correspondents of you all!

Suburbia Today, June 1959

End-o-Pest Garden Dust



KILL GARDEN INSECTS
Stop fungus diseases, too
END-O-PEST IS COMPLETELY SAFE TO USE RIGHT UP TO HARVEST TIME

When bugs, blights, mildews or rusts hit your flowers or vegetables, you want a way to stop trouble fast. Yet it must be completely safe to use, even on edible fruits or vegetables. That's End-o-Pest!



No mixing, no measuring, no guesswork with End-o-Pest. The easy-action Garden Dust Gun is ready to use on an instant's notice; works every time.

EASY TO USE
Simply dust your fruits, vegetables and flowers at regular intervals. If you prefer to spray insects away, use End-o-Pest Garden Spray with Malathion. One ounce makes up to 3 gallons of spray. For spot treatment, get the End-o-Pest Rose & Garden aerosol spray.

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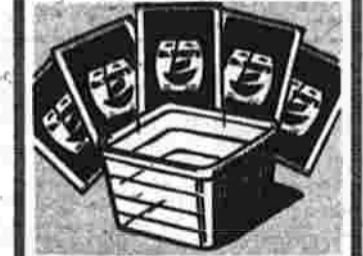


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Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are deodorant—they eliminate (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

3. **Convenience!**
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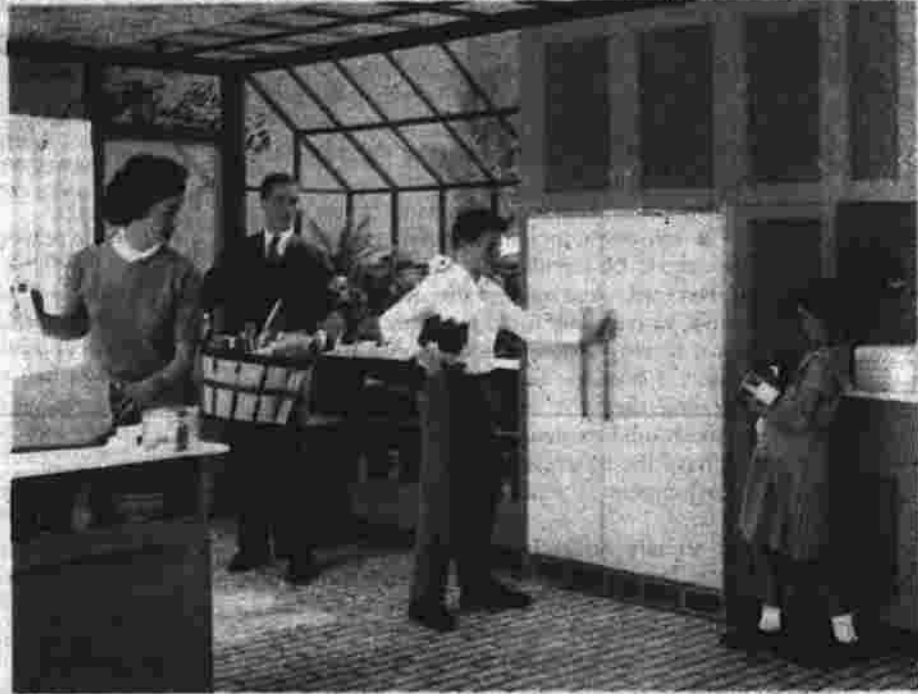
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a 12 cu. ft. deluxe refrigerator and a 6 cu. ft. upright freezer in one cabinet only 41" wide, 63" high and 25" deep!

Better Living for Everyone... from Kelvinator



The Raleighs: "WE EAT BETTER!" More exciting, healthier meals are easier to plan and prepare with Foodarama's tantalizing variety of foods within easy reach. The refrigerator side is 100% usable for fresh foods... the upright freezer is 207 pounds big. Arrangement is so convenient, with most-needed foods where they're most accessible. There's no stooping to use the waist-level Cold-Mist Freshener. New Package Pantry stores ready-wrapped fruits and vegetables right in their plastic "crisper" bags.



The Andersons: "WE SAVE TIME AND MONEY, TOO!" You shop less frequently, "run out" of things less often! And Foodarama's huge 18 cu. ft. capacity—6-cu.-ft. upright freezer and 12-cu.-ft. refrigerator—lets you fix so many things in advance... a whole, cooked roast if you like. You save big money, too! Foodarama lets you buy in quantity when prices are lowest. It costs much less to buy than a separate freezer and refrigerator... operates from a single, economical unit.



The Thompsons: "WE HAVE MORE FUN!" Teen-age or adult party, entertaining is always more gracious and easy-going. You're free for fun and hospitality like never before. You won't run out of frosty cold beverages... Foodarama holds enough for a week. Even when sudden guests drop in... Foodarama's abundance turns emergencies into relaxed repasts. Incidentally, see how Foodarama's glamorous cabinet fits into 41-inch space to make a beautiful built-in, if you desire.



Foodarama costs much less than a separate deluxe refrigerator and upright freezer

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